

ABSTRACT

Rahmat A, 2017: Credit Management Analysis To Minimize Occurrence of Troubled Credit At PT. Bank Sulselbar In Makassar City. Guided by Sultan Sarda, as mentor I and Abd Salam as mentor II. This study aims to determine the managementkredituntukmeminimalisiterjutimyakreditbetrmasalahpada PT. Bank Sulselbar in Makassar city for the last five years (2011-2015). The research was conducted from May to June2017. Data analysis method used was qualitative descriptive analysis and quantitative descriptive analysis. The results showed that good credit is given credit in accordance with the real needs of the debtor, so as to improve / improve the business performance of the debtor and credit can be returned to the bank in a timely manner and provide benefits to the bank.

Keywords: credit management and minimizing problem loans