

ABSTRACT

ANDI KAFRAWI JAFAR, Stambuk **105720412213**, **Influence Motivation Against Employee Performance PT.Asuransi Jiwa Bersama Bumi Putra 1912 cabang gowa**, guided by HJ. Naida As a guide I and Sri andayaningsi as mentors II.

This research was conducted at PT.Asuransi soul with earth son 1912 branch of gowa, research population is all employees of PT.Asuransi soul bersam bumi son 1912 branch gowa and as many as 42 employees while the sample size is determined using slovin method as much as 42 sample employees. Data were collected using observation technique, questionnaire, while data analysis using validity test, reliability test, simple linear regression test, coefficient of determination. And hypothesis test using sprial test (t statistic test)

The result of data analysis shows that motivation variable with employee performance on PT.Asuransi soul with earth son of 1912 branch of gowa, which is shown with bigger validity test from r_{tabel} 0,423 (valid), reliability test obtained Cronbach's Alpha value bigger than r_{tabel} (Cronbach's Alpha 0.738 > r_{tabel} 0,423), simple linear regression test $Y = a + bX$ or ($Y = 10,026 + 0,964X$) (positive value), coefficient of determination 0,788, while for test of hypothesis obtained t_{hitung} value bigger than t_{table} (t_{hitung} 9,056 > t_{table} 2,068) at a significant level of 5%

Keywords: Effect of Motivation on Employee Performance