

ABSTRACT

HURWATUL AMINI. 105961104217. Feasibility Analysis of Ground Coffee Agroindustry in Bonto Tengge Village, Sinjai Borong District, Sinjai Regency (*Case Study At CV Berkat Asia Borong Coffee Industry*). Supervised by DEWI SARTIKA and SITTI KHADIJAH YAHYA HIOLA.

This study aims to determine the feasibility of coffee powder agroindustry in CV. Thanks to Asia's wholesale coffee industry.

The technique of determining the sample in this study used the purposive sampling method, and the main informant in this study was the leader of CV. Thanks to Asia Wholesale Coffee Industry.

The results showed that the results of the feasibility analysis of coffee powder agroindustry CV. Thanks to Asia, it is feasible to run with the operating income figures generated within the projected production period of 10 years in accordance with the calculation of the positive Net Present Value, which is Rp. 11,369,734,038., and above the initial investment cost of Rp. 265,624,740., Internal Rate Return 304.47% greater than the interest rate (discount factor) which is 10%, Net B/C Ratio, which is 1 above number 0 with proper criteria and Payback Period of 0.92 requires operational time 7 months to return the investment capital.

Keywords: *Feasibility, Agroindustry, Coffee Powder.*