

ABSTRAK

Ayu Hartina, 2018.*Pengaruh budaya organisasi dan stress kerja terhadap kinerja karyawan pada PT Bank Rakyat Indonesia (Persero) Tbk Cabang Somba Opu Makassar.* Di dalam penyusunan skripsi ini penulis di bawah bimbingan Dr.Edi Jusriadi, SE., MM, selaku pembimbing I dan Nasrullah, SE., MM, selaku pembimbing II.

Penelitian ini bertujuan untuk menganalisis pengaruh Budaya Organisasi dan Stress Kerja terhadap Kinerja Karyawan PT Bank Rakyat Indonesia (Persero) Tbk Cabang Somba Opu Makassar.

Data penelitian ini diperoleh dari kuesioner, studi kepustakaan, terkait sesuai tujuan penelitian. Teknik analisisnya menggunakan Regresi Linear Berganda dengan uji hipotesis, yaitu uji F dan uji T. Jumlah sampel sebanyak 60 orang dengan menggunakan Metode Simple Random Sampling.

Hasil penelitian menunjukkan bahwa variabel Budaya Organisasi dan Stress Kerja berpengaruh positif dan signifikan terhadap kinerja karyawan pada PT Bank Rakyat Indonesia (Persero) Tbk Cabang Somba Opu Makassar.

Kata kunci: Budaya Organisasi, Stress Kerja, Kinerja Karyawan.

ABSTRACT

AyuHartina, 2018. The influence of organizational culture and job stress on employee performance at PT Bank Rakyat Indonesia (Persero) Tbk Somba Opu Branch Makassar. In the preparation of this thesis the author under the guidance of Dr.EdiJusriadi, SE., MM, as mentors I and Nasrullah, SE., MM, as mentor II.

This study aims to analyze the influence of Organizational Culture and Work Stress on Employee Performance of PT Bank Rakyat Indonesia (Persero) Tbk Branch Somba Opu Makassar.

The data of this study were obtained from the questionnaires, literature study, related to the purpose of the study. The technique of analysis using Multiple Linear Regression with hypothesis test, that is F test and T test. Total sample counted 60 people by using Simple Random Sampling Method.

The results showed that the variable of Organizational Culture and Work Stress have positive and significant effect on employee performance at PT Bank Rakyat Indonesia Tbk Branch Somba Opu Makassar.

Keywords: Organizational Culture, Work Stress, Employee Performance.