

ABSTRAK

RahmatulMagfirani, 2018. Pengaruh Motivasi Kerja Terhadap Kinerja Karyawan PT. Perkebunan Nusantara X (Persero) Pabrik Gula Camming Kabupaten Bone, Skripsi Program Studi Manajemen, Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Makassar. Dibimbing oleh Dra. Hj. Lilly Ibrahim, M.Si, selaku pembimbing I dan Alamsjah, SE., MM, selaku pembimbing II.

Penelitian ini bertujuan untuk menganalisis pengaruh Motivasi Kerja terhadap Kinerja Karyawan PT. Perkebunan Nusantara X (Persero) Pabrik Gula Camming Kabupaten Bone. Data penelitian ini diperoleh dari kuesioner, studi kepustakaan terkait sesuai tujuan penelitian. Teknik analisisnya menggunakan regresi linear sederhana dengan uji hipotesis, uji T. Jumlah sampel sebesar 88 responden dengan menggunakan teknik sampling insidental. Hasil penelitian menunjukkan bahwa variabel Motivasi Kerja berpengaruh positif secara parsial terhadap Kinerja Karyawan PT. Perkebunan Nusantara X (Persero) Pabrik Gula Camming Kabupaten Bone.

Kata Kunci: Motivasi Kerja, Kinerja Karyawan.

Rahmatul Magfirani, 2018 Influence Of Work Motivation On The Performance Of Employee At PT. Perkebunan Nusantara X (Persero) Pabrik Gula Camming of Bone Districh, Thesis Faculty of Economics and Business Department of Management Muhammadiyah University of Makassar. Guided by Dra. Hj. Lilly Ibrahim, M, Si, as Supervisor I and Alamsjah, SE., MM, as Supervisor II.

This study aims to analyze the influence of work motivation on the performance of employees at PT. Perkebunan Nusantara X (Persero) Pabrik Gula Camming of Bone Districh. The data of this study were obtained from questionnaires, related literature studies according to research objectives. Analysis technique using multiple linear regression with hypothesis test, that is T test. The number of samples was 88 respondents by using insendental sampling technique. The results showed that the variables of Work Motivation have a positive influence both partially on the Performance of Employee at PT. Perkebunan Nusantara X (Persero) Pabrik Gula Camming of Bone Districhs.

Key Word: Employee Performance, Work Motivation.