

ABSTRAK

Saharuddin 2021, Pengaruh Penerapan Model Pembelajaran AIR (*Auditory, Intellectually, and Repetition*) Berbantuan Media Interaktif Dalam Pembelajaran Online Terhadap Motivasi dan Hasil Belajar IPS kelas IV SDN No.123 Inpres ujung Lau Kecamatan Sanrobone Kabupaten Takalar. Dibimbing oleh Rosleny B. dan Muhammad Basri.

Penelitian ini bertujuan untuk mengetahui motivasi dan hasil belajar murid kelas IV dan untuk mengetahui pengaruh signifikan Model Pembelajaran AIR (*Auditory, Intellectually, and Repetition*) Berbantuan Media Interaktif Dalam Pembelajaran Online mata pelajaran IPS kelas IV SDN No.123 Inpres ujung Lau.

Jenis penelitian ini adalah penelitian kuantitatif dengan *quasi eksperimental design*. Design penelitian yang digunakan adalah *The Matching-Only Pretest-Posttest Control Group Design*. Sampel dalam penelitian ini adalah siswa kelas IV SDN No.123 Inpres Ujung Lau yang berjumlah 48 murid. Teknik pengumpulan data yang digunakan adalah pemberian angket dan pengambilan hasil tes belajar murid, nilai perolehan motivasi belajar murid 87,8 dan hasil belajar murid sebesar 82,42.

Berdasarkan hasil angket yang diberikan kepada murid dan hasil belajar murid yang diperoleh, membuktikan bahwa motivasi dan hasil belajar murid pada kelas eksperimen lebih tinggi dibandingkan dengan kelas kontrol, ini disebabkan oleh kelas eksperimen diberikan perlakuan menggunakan model pembelajaran AIR (*Auditory, Intellectually, and Repetition*) Berbantuan Media Interaktif, sehingga siswa lebih termotivasi dan hasil belajar meningkat pada saat proses pembelajaran dibandingkan dengan kelas kontrol yang menggunakan model pembelajaran STAD (*Student Teams Achievement Division*). Nilai signifikan lebih kecil dari 0,05 sehingga dapat disimpulkan bahwa terdapat pengaruh model pembelajaran AIR (*Auditory, Intellectually, and Repetition*) berbantuan media interaktif dalam pembelajaran online terhadap motivasi dan hasil belajar IPS murid kelas IV SDN No. 123 Inpres Ujung Lau Kecamatan Sanrobone Kabupaten Takalar. Penelitian ini diharapkan agar model AIR (*Auditory, Intellectually, and Repetition*) dapat dijadikan salah satu alternatif model pembelajaran di sekolah untuk meningkatkan motivasi dan hasil belajar siswa.

Kata Kunci : Model AIR, Media Interaktif, Motivasi Belajar, Hasil Belajar

ABSTRACT

Saharuddin, 2021. The Influence of AIR Learning Model (Auditory, *Intellectually, and Repetition*) Application with Interactive Media in Online Learning on Motivation and Social Sciences Learning Outcomes at class IV SDN No.123 Inpres Ujung Lau District Sanrobone Takalar Regency. Supervised by Rosleny B.and Muhammad Basri.

This research aimed at finding out the motivation and learning outcomes of grade IV students and to find out the significant influence of AIR Learning Model (Auditory, *Intellectually, and Repetition*) with Interactive Media Online Learning on Motivation and Social Sciences Learning Outcomes at class IV SDN No.123 Inpres Ujung Lau.

This type of research was quantitative research with *quasi experimental design*. The research design used was the *Matching-Only Pretest-Posttest Control Group Design*. The sample in this study were the student of grade IV SDN No.123 Inpres Ujung Lau with total 48 students. The data collection techniques used were the provision and retrieval of student learning test results, where the student learning motivation acquisition scores were 84.75 and student learning outcomes were 92.08.

Based on the results of questionnaires given to students and the student learning outcomes obtained, proving that the motivation and learning outcomes of students in the experimental class were higher compared to the control class, due to the experimental class being given treatment using the AIR learning model (Auditory, *Intellectually, and Repetition*) with interactive media, so that students were more motivated and learning outcomes improved during the learning process than in control classes that applied the STAD (Student *Teams Achievement Division*) learning model. Significant values were smaller than 0.05 so it can be concluded that there was the influence of the AIR learning model (Auditory, *Intellectually, and Repetition*) with interactive media in online learning on motivation and learning outcomes of Social Sciences Learning Outcomes at class IV SDN No.123 Inpres Ujung Lau District Sanrobone Takalar Regency. This research was expected so that the AIR model (Auditory, *Intellectually, and Repetition*) can be used as an alternative learning model in schools to improve students' motivation and learning outcomes.

Keywords: AIR Model, Interactive Media, Learning Motivation, Learning Outcomes

