

ABSTRAK

HASMUNIR 2021, Thesis The Effect of Learning Motivation and Lecturer Competence on Student Learning Achievement During the Covid_19 Period (Case Study at the Faculty of Economics and Business UNISMUH Makassar), Thesis for Management Study Program Faculty of Economics and Business, University of Muhammadiyah Makassar. Supervised by .Edi Jusriadi, and Andi Nur Achsanuddin

The purpose of this study was to determine the effect of learning motivation and lecturer competence on student learning achievement during the covid-19 pandemic, the study was a quantitative study with a survey approach through giving questionnaires to 98 students, data analysis techniques using multiple linear regression analysis method by processing the data uses SPSS 24.

The results of this study indicate that 1. the influence of learning motivation has a positive and significant effect on student learning achievement during the covid-19 pandemic. 2 The influence of lecturer competence has a positive and significant impact on student learning achievement during the covid-19 pandemic

Keywords: *Learning Motivation, Lecturer Competence, Learning Achievement*