

Abstrak

Adnan Hidayat 105961110118. Analisis Tingkat Kepuasan Petani Padi Terhadap Kinerja Penyuluh Pertanian di Kelurahan Lembang Parang Kabupaten Gowa dibimbing oleh **Muh Arifin Fattah dan Akbar.**

Penelitian ini bertujuan untuk mengukur tingkat kepuasan petani padi terhadap kinerja penyuluh pertanian di Kelurahan Lembang Parang Kabupaten Gowa. Penelitian ini dilakukan pada bulan Juni - Agustus 2022. Penentuan responden dilakukan dengan menggunakan metode *simple random sampling* dari jumlah populasi 203 orang dengan sampel 23 Orang.

Hasil penelitian menunjukkan tingkat kepuasan petani padi terhadap kinerja penyuluh pertanian dikatakan puas hal ini dapat dilihat dari skor rata-rata dari atribut yang digunakan untuk mengukur tingkat kepuasan petani terhadap kinerja penyuluh pertanian yaitu dimensi *tangible* 3,65 dengan deskripsi puas, dimensi *reliability* 3,41 dengan deskripsi puas, dimensi *responsive-ness* 3,49 dengan deskripsi puas, dimensi *assurance* 3,67 dengan deskripsi puas, dimensi *emphathy* 4,3 dengan deskripsi sangat Puas, sehingga diperoleh rata-rata dari atribut yang digunakan untuk mengukur tingkat kepuasan petani terhadap kinerja penyuluh pertanian yaitu 3,7 dengan deskripsi puas.

Kata Kunci: *assurance, emphathy, kepuasan petani, reliability, responsive-ness, tangible.*

Abstract

Adnan Hidayat 105961110118. *Analysis of the Satisfaction Level of Rice Farmers on the Performance of Agricultural Instructors in Lembang Parang Ward, Gowa Regency Supervised by Muh Arifin Fattah and Akbar.*

This study aims to measure the level of satisfaction of rice farmers on the performance of agricultural extension workers in Lembang Parang Ward, Gowa Regency. This research was conducted in June - August 2022. The determination of respondents was carried out using a simple random sampling method from a total population of 203 people with a sample of 23 people.

The results showed that the level of satisfaction of rice farmers with the performance of agricultural instructors was said to be satisfied. This can be seen from the average score of the attributes used to measure the level of satisfaction of farmers with the performance of agricultural instructors, namely tangible dimension 3.65 with a description of satisfied, reliability dimension 3.41 with a satisfied description, the responsive-ness dimension 3.49 with a satisfied description, 3.67 assurance dimension with a satisfied description, the empathy dimension 4.3 with a very satisfied description, so that the average of the attributes used to measure the level of farmer satisfaction with the performance of agricultural instructors is 3.7 with a satisfied description.

Keywords: *assurance, emphathy, farmer satisfaction, reliability, responsive-ness, tangible.*