

ABSTRAK

Riska Maulina Bahar, 105961103818. Analisis Kelayakan Usaha Ternak Ayam Broiler Pola Kemitraan dengan Pola Mandiri di Kecamatan Bajeng Kabupaten Gowa. Di bawah bimbingan Amruddin dan Hasriani.

Penelitian ini bertujuan untuk membandingkan pendapatan dan nilai R/C ratio analisis usaha ternak ayam broiler pola kemitraan dengan pola mandiri. Penelitian ini dilaksanakan dimulai dari bulan Juni sampai Juli 2022, metode penelitian yang digunakan adalah dengan menggunakan metode pengambilan sampel secara *purposive*. Responden masing-masing 3 peternak mandiri dan 3 peternak mitra.

Hasil analisis menunjukkan bahwa pendapatan yang diperoleh peternak mandiri dengan populasi 2500 ekor sebesar Rp 23.288/ekor, populasi 3000 ekor sebesar Rp 17.926/ekor, populasi 4500 ekor sebesar Rp 18.651/ekor, dan peternak mitra dengan populasi 9500 ekor sebesar Rp 22.290/ekor, populasi 15000 ekor sebesar Rp 25.029/ekor, populasi 25000 ekor sebesar Rp 26.664/ekor. Hasil analisis R/C ratio menunjukkan bahwa R/C ratio yang diperoleh peternak mandiri sebesar 1,57, dan peternak mitra sebesar 1,98.

Kata Kunci : Ayam Broiler, Mitra, Mandiri

ABSTRACT

Riska Maulina Bahar, 105961103818. Analysis of the feasibility of the chicken broiler farming with a partnership pattern with an independent pattern in Bajeng District, Gowa Regency. Under the guidance of Amruddin and Hasriani.

This study aims to compare the income gain and the value of the R/C ratio analysis of broiler chicken farming with a partnership pattern with an independent pattern. This research was carried out starting from June to August 2022, the research method used was to use a purposive sampling method. Respondents are 3 independent farmers and 3 partner farmers.

The results of the analysis show that the income obtained by independent breeders with a population of 2500 heads is Rp. 23,288 heads is, a population of 3000 heads is Rp. 17,926 heads is, a population of 4500 heads is Rp. 18,651 heads is, and partner breeders with a population of 9500 heads is Rp. 22,290 heads is, a population of 15000 heads is Rp. 25,029 heads is, a population of Rp. 25000 head of Rp. 26,664 heads is. The results of the R/C ratio analysis show that the R/C ratio obtained by independent farmers is 1.57, and partner breeders are 1.98.

Keywords : Broiler chicken, Partner, Independent