

ABSTRAK

Muh Fachry Yusuf Alimuddin. 105961110717. Analisis Kelayakan Usaha Budidaya Ikan Bandeng Dengan Pola Mandiri di Desa Bonto Perak Kecamatan Pangkajene Kabupaten Pangkajene dan Kepulauan. Dibimbing oleh ARDI RUMALLANG dan SAHLAN.

Penelitian ini bertujuan untuk mengetahui kelayakan usaha budidaya ikan bandeng dengan pola mandiri di Desa Bonto Perak Kecamatan Pangkajene Kabupaten Pangkajene dan Kepulauan.

Penelitian ini dilakukan selama dua bulan yaitu bulan Juni 2022 sampai dengan Juli 2022. Penelitian ini mengambil data di Desa Bonto Perak Kecamatan Pangkajene Kabupaten Pangkajene dan Kepulauan. adapun populasi usaha budidaya ikan bandeng di Desa Bonto Perak Kecamatan Pangkajene Kabupaten Pangkajene dan Kepulauan sebanyak 15 orang. Sehingga sampel yang diambil menggunakan sampling jenuh (*sampling sensus*) yaitu semua anggota populasi di jadikan sebagai sampel. Analisis data yang digunakan analisis R/C ratio, B/C ratio, dan *Break Event Point* (BEP).

Hasil penelitian menunjukkan bahwa pendapatan usaha budidaya ikan bandeng dengan pola mandiri di Desa Bonto Perak Kecamatan Pangkajene Kabupaten Pangkajene dan Kepulauan sebesar Rp 36.210.492- per satu kali musim tebar per hektar. Dari hasil uji kelayakan usaha budidaya ikan bandeng menunjukkan bahwa nilai R/C ratio sebesar 4,8, B/C ratio 4,0, BEP Produksi sebesar 318 kg, dan BEP Harga sebesar Rp 3.376 per satu kali musim tebar per hektar sehingga usaha budidaya ikan bandeng dengan pola mandiri di Desa Bonto Perak Kecamatan Pangkajene Kabupaten Pangkajene dan Kepulauan Layak untuk diusahakan karena memberikan keuntungan kepada usaha budidaya ikan bandeng.

Kata Kunci: pendapatan, kelayakan, usaha budidaya, ikan bandeng

ABSTRACT

Muh Fachry Yusuf Alimuddin. 105961110717. Feasibility Analysis of Milkfish Cultivation Business with Independent Pattern in Bonto Perak Village, Pangkajene District, Pangkajene Regency and Islands. Supervised by ARDI RUMLANG and SAHLAN.

This study aims to determine the feasibility of a milkfish cultivation business with an independent pattern in Bonto Perak Village, Pangkajene District, Pangkajene Regency and Islands.

This research was conducted for two months, namely July 2022 to June 2022. This study took data in Bonto Perak Village, Pangkajene District, Pangkajene Regency and Islands. The population of milkfish farming farmers in Bonto Perak Village, Pangkajene District, Pangkajene Regency and Islands is 15 people. So that the sample is taken using saturated sampling (*census sampling*), that is, all members of the population are used as samples. Data analysis used analysis of R/C ratio, B/C ratio, and Break Event Point (BEP).

The results showed that the income of milkfish cultivation with an independent pattern in Bonto Perak Village, Pangkajene District, Pangkajene Regency and Islands was Rp 36.210.492- per one stocking season per hectare. From the results of the feasibility test for milkfish cultivation, it shows that the R/C ratio is 4,8, B/C ratio is 4,0, Production BEP is 318 kg, and BEP Price is Rp 3,376 per one stocking season per hectare so that the milkfish cultivation business with an independent pattern in Bonto Perak Village, Pangkajene District, Pangkajene Regency and the Archipelago is eligible to be cultivated because it provides benefits to milkfish farming farmers.

Keywords: income, feasibility, aquaculture, milkfish