

## ABSTRAK

**MUH. NUR FITRAH M.HW. 105961117118.** Efektivitas Peran Kelompok Tani Padi Dalam Distribusi Pupuk Bersubsidi (Studi Kasus Kelompok Tani di Desa Tanra Tuo Kecamatan Cempa Kabupaten Pinrang). Di bimbing oleh MOHAMMAD NATSIR dan SAHLAN.

Penelitian ini bertujuan untuk mengetahui efektivitas peran kelompok tani padi dalam distribusi pupuk bersubsidi di Desa Tanra Tuo Kecamatan Cempa Kabupaten Pinrang. Responden dalam penelitian ini berjumlah 40 orang dari 4 kelompok tani yang ada di Desa Tanra Tuo, dengan menggunakan teknik Purposive Sampling. Analisis data yang digunakan adalah analisis kuantitatif dengan menggunakan metode independen dan dependen. Hasil penelitian menunjukkan bahwa efektivitas peran kelompok tani padi terhadap penyaluran pupuk bersubsidi berada pada kategori baik karena di atas rata-rata 1,5. Jadi peran kelompok tani dikatakan baik karena kelompok tani yang ada di Desa Tanra Tuo Kecamatan Cempa Kabupaten Pinrang melaksanakan peranannya dalam hal penyaluran pupuk bersubsidi. Sedangkan penyaluran pupuk bersubsidi di Desa Tanra Tuo dikatakan efektif karena memenuhi semua asas 5 tepat yaitu tepat jenis, tepat jumlah, tepat harga, tepat tempat, tepat waktu. Pada daerah penelitian konsep tersebut sudah berjalan dengan baik, yang berdasarkan dengan konsep RDKK.

**Kata kunci:** Efektivitas, Peran Kelompok Tani, Pupuk Bersubsidi.



## ABSTRACT

**MUH. NUR FITRAH MHW. 105961117118.** This study aims to determine the effectiveness of the role of rice farmer groups in the distribution of subsidized fertilizers (a case study of farmer groups in the village of Tanra Tuo, Cempa sub-district, Pinrang District) was supervised by MOHAMMAD NATSIR and SAHLAN.

This study aims to determine the effectiveness of the role of rice farmer groups in the distribution of subsidized fertilizers in Tanra Tuo Village, Cempa District, Pinrang Regency. Respondents in this study were 40 people from 4 farmer groups in Tanra Tuo Village, using the Purposive Sampling technique. The data analysis used is quantitative analysis using independent and dependent methods. The results showed that the effectiveness of the role of rice farmer groups in distributing subsidized fertilizers was in the good category because it was above the average of 1.5. So the role of farmer groups is said to be good because farmer groups in Tanra Tuo Village, Cempa District, Pinrang Regency carry out their role in distributing subsidized fertilizers. Meanwhile, the distribution of subsidized fertilizers in Tanra Tuo Village is said to be effective because it fulfills all the 5 right principles, namely the right type, the right amount, the right price, the right place, the right time. In the research area, the concept has been running well, which is based on the RDKK concept

**Keywords:** Effectiveness, Role of Farmer Groups, Subsidized Fertilizer