

ABSTRAK

Wahdatul Ummah, tahun 2023, Pengaruh *Human Relation* terhadap semangat kerja karyawan PT. Victory International Futures Cabang Makassar. Skripsi Progam Studi manajemen Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Makassar. Dibimbing oleh Pembimbing I Muh. Nur Rasyid, S.E.,M.M dan Pembimbing II Andi Risfan Rizaldi,S.E.,M.M

Penelitian ini bertujuan untuk mengetahui Pengaruh *Human Relation* terhadap semangat kerja karyawan PT.Victory International Futures Cabang Makassar. Jenis penelitian yang digunakan adalah kuantitatif. Pengumpulan data dilakukan dengan membagi koesioner kepada 33 responden pada karyawan PT.Victory International Futures Cabang Makassar Pengujian Hipotesis menggunakan analisis regresi linear sederhana.

Hasil penelitian ini menunjukkan bahwa berdasarkan pada hasil analisis regresi sederhana nilai koefisien *Human Relation* didapatkan hasil -1.019 yang menunjukan bahwa hipotesis dari penulis ditolak.

Kata Kunci : *Human Relation*, Semangat Kerja

ABSTRACT

Wahdatul Ummah, 2023, The Influence of Human Relations on the morale of employees of PT. Victory International Futures Makassar Branch. Thesis Management Study Program, Faculty of Economics and Business, University of Muhammadiyah Makassar. Supervised by Advisor I Muh. Nur Rasyid, S.E.,M.M and Supervisor II Andi Risfan Rizaldi,S.E.,M.M

This study aims to determine the effect of human relations on the morale of employees of PT.Victory International Futures Makassar Branch. The type of research used is quantitative. Data collection was carried out by distributing questionnaires to 33 respondents to employees of PT.Victory International Futures Makassar Branch. Hypothesis testing used simple linear regression analysis.

The results of this study indicate that based on the results of simple regression analysis the value of the Human Relations coefficient is obtained - 1.019 which shows that the hypothesis of the writer is rejected.

Keywords: Human Relations, Work Morale