

ABSTRAK

Lismayanti, 2020. Implementasi Program Bantuan Rumah Swadaya di Kelurahan Loka Kabupaten Bulukumba, dibimbing oleh Fatmawati dan Isa Anshari.

Penelitian ini bertujuan untuk mengetahui perilaku organisasi antar organisasi, perilaku birokrasi level bawah, perilaku kelompok sasaran dalam Implementasi Program Bantuan Rumah Swadaya di Kelurahan Loka Kabupaten Bulukumba. Penelitian ini merupakan penelitian deskriptif kualitatif. Pengumpulan data menggunakan teknik wawancara, observasi dan dokumentasi dan adapun jenis data terbagi dua yaitu data primer dan data sekunder, informan penelitian berjumlah 21 orang yang ditentukan secara purposive. Teknik analisis data dilakukan dengan tahap reduksi data, penyajian data dan verifikasi (menarik kesimpulan). Hasil penelitian 1) perilaku organisasi antar organisasi sudah mempunyai komitmen yang sama dengan menjalankan perannya masing-masing dari segi koordinasi sudah berjalan dengan dinamis baik secara intern maupun ekstern namun masih terdapat beberapa kendala antara lain adanya mindset egosektoral dari beberapa stakeholder dan minimnya anggaran biaya operasional. 2) Perilaku birokrasi level bawah dalam hal ini adalah Tenaga Fasilitator Lapangan (TFL) dapat melakukan diskresi demi kelancaran dan kesuksesan kegiatan program bantuan rumah swadaya 3) perilaku kelompok sasaran dalam hal ini adalah masyarakat berpenghasilan rendah penerima bantuan adalah pada umumnya setuju dan sangat merespon baik program bantuan rumah swadaya ini.

Kata Kunci : implementasi program bantuan rumah swadaya, rumah swadaya.

ABSTRAK

Lismayanti, 2020. Implementation of the Self-Help Home Assistance Program in Loka Village, Bulukumba Regency. Supervised by Fatmawati and Isa Anshari.

This study aimed at determining inter-organizational organizational behavior, lower-level bureaucratic behavior, and target group behavior in the Implementation of the Self-Help Home Assistance Program in Loka Village, Bulukumba Regency. This research was a qualitative descriptive study. Data collection covered interview, observation and documentation techniques and the types of data were divided into two, namely primary data and secondary data, the research informants were 21 persons through purposively sampling technique. The data analysis technique was carried out with the stages of data reduction, data presentation and verification (drawing conclusions). The results of the study 1) organizational behavior between organizations was in the same commitment by carrying out their respective roles in terms of coordination, which already running dynamically both internally and externally, with still several obstacles, including the ego-sectoral mindset of several stakeholders and the lack of an operational cost budget. 2) The behavior of the lower-level bureaucracy in this case was the Field Facilitator (TFL) that could exercise discretion for the smooth and success of the self-help housing assistance program activities 3) the behavior of the target group in this case was the low-income community, the recipients of assistance generally agreed and responded very well this self-help home program.

Keywords: *Implementation of self-help home assistance program, Self-help home.*



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