

ABSTRAK

ASTUTI. 2023. Pengaruh Sarana dan Prasarana Terhadap Peningkatan Pelayanan Publik di Kantor Desa Tammerodo Kabupaten Majene. Skripsi. Jurusan Manajemen Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Makassar. Dibimbing oleh: Ahmad AC dan Ismail Rasulong.

Penelitian ini bertujuan untuk mengetahui pengaruh sarana dan prasarana terhadap peningkatan pelayanan publik di Kantor Desa tammerodo. Jenis penelitian yang digunakan pada penelitian ini penelitian kuantitatif. Sampel dalam penelitian ini adalah sebanyak 100 orang dengan metode pengumpulan data yang digunakan yaitu observasi, kuesioner (angket) dan dokumentasi. Metode analisis data yang digunakan yaitu uji validitas, uji reabilitas dan analisis regresi linear sederhana. Berdasarkan hasil penelitian data dengan menggunakan perhitungan statistic melalui aplikasi Statistical Package for the Social Science (SPSS) versi 20 diperoleh hasil yaitu Sarana dan Prasarana berpengaruh positif terhadap Pelayanan Publik pada Kantor Desa Tammerodo Kabupaten Majene.

Kata kunci : sarana prasarana, pelayanan publik

ABSTRACT

ASTUTI. 2023. *The Effect of Facilities and Infrastructure on Improving Public Services at the Tammerodo Village Office, Majene Regency. Thesis. Department of Management, Faculty of Economics and Business, University of Muhammadiyah Makassar. Supervised by: Ahmad AC and Ismail Rasulong.*

This study aims to determine the effect of facilities and infrastructure on improving public services at the Tammerodo Village Office. The type of research used in this research is quantitative research. The sample in this study was 100 people with the data collection method used, namely observation, questionnaire (questionnaire) and documentation. The data analysis method used is validity test, reliability test and simple linear regression analysis. Based on the results of data research using statistical calculations through the application of Statistical Package for the Social Science (SPSS) version 20, the result is that facilities and infrastructure have a positive effect on public services at the Tammerodo Village Office, Majene Regency.

Keywords: *infrastructure, public services*

