

ABSTRACT

A.Kartini, Nuryanti Mustari & Nur Wahid *The Effectiveness of the Family Hope Program in the Anrong Appaka Village Pangkep Regency.*

This study aims to describe and analyze government policies in the form of the Family Hope Program and to determine the effectiveness of this program in efforts to reduce poverty in the Anrong Appaka sub-district. The research design used is descriptive with a qualitative approach. The results of this study indicate that the Family Hope Program in poverty alleviation efforts in Anrong Appaka Village is less effective in terms of several aspects: Program Understanding, Right Target, Timely, Goal Achievement and Real Change. 1) Understanding of the PKH program is carried out routinely once a month by the assistant by inviting KPM and related parties in the implementation of PKH. 2) Right on target, there are community deviations that do not meet PKH criteria but are registered as recipients of PKH assistance. 3) On time, the distribution of assistance is not timely because the assistant's report to the central office is sometimes delayed. 4) achieving the goal, PKH participants have received their rights in the form of cash assistance. 5) Real Change, PKH assistance has made a significant contribution to PKH participants and KPM feel helped by PKH assistance.

Keywords: *Effectiveness, Family Hope Program*