

## ABSTRAK

**RADYAH. 2023. Strategi Pondok Pesantren Darul Ihsan dalam Pengembangan Islamic Entrepreneurship di Kabupaten Sinjai Skripsi. Jurusan Ekonomi Islam Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Makassar. Dimbimbing oleh: Bapak Idham Khalid dan Ibu Syahidah Rahmah.**

Penelitian ini bertujuan untuk mengetahui strategi Pondok Pesantren Darul Ihsan dalam pengembangan Islamic entrepreneurship dan penerapan nilai-nilai keislaman dalam menjalankan entrepreneurship Pondok Pesantren Darul Ihsan di Kabupaten Sinjai. Jenis penelitian yang digunakan yaitu penelitian deskriptif kualitatif teknik pengumpulan data yang dilakukan peneliti adalah observasi, wawancara dan dokumentasi. Jumlah responden sebanyak 12 orang yang terdiri dari 10 santri, 1 Pimpinan, 1 guru. Hasil penelitian ini menunjukkan bahwa strategi yang digunakan pondok pesantren darul ihsan dalam pengembangan Islamic entrepreneurship di kabupaten sinjai yaitu melakukan pembinaan dan pelatihan dalam berwirausaha untuk meningkatkan keterampilan dan pengetahuan serta penghasilan yang layak bagi santri. Dan Penerapan nilai-nilai keislaman dalam menjalankan kewirausahaan Pondok Pesantren Darul Ihsan di Kabupaten Sinjai yaitu secara garis besar nilai keislaman yang ditanamkan adalah nilai kejujuran, nilai keadilan, nilai kedisiplinan dan nilai toleransi.

**Kata kunci:** *Strategi, Pondok Pesantren, Entrepreneurship dan Islamic Entrepreneurship*

## ABSTRACT

**RADYAH. 2023. Strategy of the Darul Ihsan Islamic Boarding School in the Development of Islamic Entrepreneurship in Sinjai Regency. Thesis of the Department of Islamic Economics Faculty of Economics and Business, University of Muhammadiyah Makassar. Supervised by: Mr. Idham Khalid and Mrs. Syahidah Rahmah.**

This study aims to determine the strategy of the Darul Ihsan Islamic Boarding School in developing Islamic entrepreneurship and the application of Islamic values in running entrepreneurship at the Darul Ihsan Islamic Boarding School in Sinjai Regency. The type of research used is descriptive qualitative research. Data collection techniques carried out by researchers are observation, interviews and documentation. The number of respondents was 12 people consisting of 10 students, 1 leader, 1 teacher. The results of this study indicate that the strategy used by the Darul Ihsan Islamic boarding school in the development of Islamic entrepreneurship in Sinjai district is to conduct coaching and training in entrepreneurship to improve skills and knowledge as well as decent income for students. And the application of Islamic values in carrying out entrepreneurship at the Darul Ihsan Islamic Boarding School in Sinjai Regency, namely that in general the Islamic values instilled are the values of honesty, the values of justice, the values of discipline and the values of tolerance.

**Keywords:** *Strategy, Islamic Boarding Schools, Entrepreneurship and Islamic Entrepreneurship.*