

ABSTRAK

ASNADY PRASETYO. 2023. Dampak Covid-19 terhadap Harga Saham dan Kinerja Keuangan Perusahaan Perbankan yang Terdaftar di Bursa Efek Indonesia. Skripsi. Program Studi Manajemen, Fakultas Ekonomi Dan Bisnis, Universitas Muhammadiyah Makassar. Dibimbing oleh: Agusdiwana Suarni dan Nasrullah.

Penelitian ini merupakan penelitian kuantitatif dengan tujuan untuk menganalisa dampak covid terhadap harga saham dan kinerja keuangan perusahaan perbankan yang terdaftar di bursa efek Indonesia. Sampel pada penelitian ini adalah data keuangan dari delapan perusahaan yang terdaftar di BEI. Adapun metode pengumpulan data pada penelitian ini adalah metode dokumentasi dan studi pustaka. Metode analisis data yang digunakan pada penelitian ini adalah Uji statistik deskriptif, Analisis model pengolahan data dan Uji *Wilcoxon Signed Rank Test*.

Berdasarkan hasil penelitian menunjukkan bahwa Berdasarkan hasil penelitian bahwa kinerja perusahaan yang diproksi Net Profit Margin yaitu memiliki nilai signifikan sebesar $0.159 > 0.05$, sehingga Kinerja keuangan rasio NPM tidak berbeda secara signifikan sebelum dan sesudah dampak Covid 19. Kinerja perusahaan yang diproksi Operating Profit Margin (OPM) memiliki nilai signifikan sebesar $0.161 > 0.05$, Maka Hipotesis ditolak. Hasil dapat disimpulkan kinerja keuangan rasio OPM tidak berbeda secara signifikan sebelum dan sesudah Covid 19. Kinerja keuangan yang diproksi Return on Asset (ROA) memiliki nilai signifikan sebesar $0.157 > 0.05$, Maka Hipotesis ditolak. Hasil dapat disimpulkan kinerja keuangan rasio OPM tidak berbeda secara signifikan sebelum dan sesudah Covid 19.

Kata Kunci: *harga saham, covid-19, BEI dan kinerja keuangan*

ABSTRACT

ASNADY PRASETYO. 2023. *Impact of Covid-19 on Stock Prices and Financial Performance of Banking Companies Listed on the Indonesia Stock Exchange. Thesis. Management Study Program, Faculty of Economics and Business, Muhammadiyah University of Makassar. Supervised by: Agusdiwana Suarni and Nasrullah*

This research is a quantitative study with the aim of analyzing the impact of covid on stock prices and the financial performance of banking companies listed on the Indonesian stock exchange. The sample in this study is financial data from eight companies listed on the BEI. The method of collecting data in this study is the method of documentation and literature study. The data analysis method used in this study is descriptive statistical test, analysis of data processing models and the Wilcoxon Signed Rank Test.

Based on the results of the study, it shows that based on the results of the study, the company's performance as a proxy for Net Profit Margin has a significant value of $0.159 > 0.05$, so that the financial performance of the NPM ratio does not differ significantly before and after the impact of Covid 19. Company performance as a proxy for Operating Profit Margin (OPM)) has a significant value of $0.161 > 0.05$, then the hypothesis is rejected. The results can be concluded that the financial performance of the OPM ratio did not differ significantly before and after Covid 19. The financial performance proxied by Return on Assets (ROA) has a significant value of $0.157 > 0.05$, so the hypothesis is rejected. The results can be concluded that the financial performance of the OPM ratio did not differ significantly before and after Covid19.

Keywords: stock price, covid-19, IDX and financial performance