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Conflict Dramaturgy During the Covid 19 Pandemic From a Social Theory Perspective

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Keywords

COVID-19; social conflict; social action theory; dramaturgical theory

Abstract

The aim of this research is to find out and understand the background of social conflict based on the COVID-19 phenomenon from the perspective of social action theory and dramaturgical theory. This research uses a qualitative approach. Data analysis begins with data collection using the NVivo 12 Plus (N-Capture) feature. The collected data is then imported into the NVivo 12 Plus page, where it is coded. Next, the results are displayed and analyzed. This research mostly uses the Crosstab Query data analysis menu in NVivo, which aims to look at trends in climate change disaster risk management in Indonesia and Malaysia. This study shows that social conflict is caused by misunderstandings by both society and the government in responding to the issue of the COVID-19 pandemic, which was broadcast via social media as a hoax or social fact. The government's inability to provide public comfort regarding the COVID-19 pandemic in the digital era.