

LINK:

<http://proceeding.unmuhjember.ac.id/index.php/issn/article/view/492>

The Impact Of The Pro-Israel Product Boycott On Stock Prices Companies Registered On Bei

Authors

- **Fauziah Ahsyam** Universitas Muhammadiyah Makassar
- **, Sitti Syaharana** Universitas Muhammadiyah Makassar
- **Maya Alfira** Universitas Muhammadiyah Makassar
- **Sudarmi , Sudarmi** Universitas Muhammadiyah Makassar
- **Ayu Suraya** Universitas Muhammadiyah Makassar
- **Muchriana Muchran** Universitas Muhammadiyah Makassar

DOI:

<https://doi.org/10.32528/issn.v3i1.492>

Keywords:

Product Boycott, , Stock Prices

ABSTRACT

This research aims to analyze the impact of the pro-Israel product boycott on the share prices of companies listed on the Indonesia Stock Exchange (BEI). Boycotting pro-Israel products has become a widespread effort carried out by community groups who argue that Israel has violated human rights in Palestine. The method used in this research is a descriptive quantitative method with data analysis techniques using paired T-Test techniques using share price data of companies listed on the IDX during a certain period before and after the boycott of pro-Israel products. The share price data was obtained from trusted sources such as the official IDX website. The results of this research show that there is an impact on the share prices of 6 sample companies from the IDX whose products are pro-Israel.