

ABSTRAK

Kiki Meisah T, 2023. Pengaruh *Job Description* dan *Job Spesification* Terhadap Kinerja Pegawai Pada Dinas Perdagangan dan Perindustrian Kabupaten Gowa. Skripsi Program Studi Manajemen Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Makassar. Dibimbing oleh Muhiddin Daweng dan M. Hidayat.

Penelitian ini dilaksanakan di Kantor Dinas Perdagangan dan Perindustrian, Kabupaten Gowa, di jalan Masjid raya, No 34, Sungguminasa, Kecamatan Somba Opu Kabupaten Gowa. Penelitian ini bertujuan 1) untuk mengetahui pengaruh *job description* terhadap kinerja pegawai pada Dinas Perdagangan dan Perindustrian Gowa, 2) untuk mengetahui pengaruh *job spesification* terhadap kinerja pegawai pada Dinas Perdagangan dan Perindustrian Gowa. Jenis penelitian yang digunakan dalam penelitian ini merupakan jenis penelitian kuantitatif dengan sampel sebanyak 35 responden. Teknik pengumpulan data menggunakan teknik kuesioner. Teknik analisis data menggunakan uji regresi linear berganda. Hasil penelitian menunjukkan bahwa *job description* dan *job specification* Secara parsial berpengaruh positif dan signifikan terhadap kinerja pegawai Pada Dinas Perdagangan dan Perindustrian Kabupaten Gowa.

Kata Kunci: *Job Description, Job Spesification, Kinerja Pegawai*

ABSTRACT

Kiki Meisah T, 2023. *The Influence of Job Descriptions and Job Specifications on Employee Performance at the Department of Trade and Industry of Gowa Regency.* Thesis Management Study Program, Faculty of Economics and Business, University of Muhammadiyah Makassar. Supervised by Advisor I Muhiddin Daweng and Advisor II M. Hidayat.

This research was conducted at the Office of the Trade and industry service Gowa regency, on the road Masjid Raya No.34, Sungguminasa Somba Opu District, Gowa Regency. This study aims 1) determine the effect of job descriptions on employee performance at the Department of Trade and Industry of Gowa, 2) determine the effect of job specifications on the performance of employees at the Office of Trade and Industry of Gowa. The type of research used in this study is a type of quantitative research with a sample of 35 respondents. Data collection techniques using questionnaire techniques. The data analysis technique uses multiple linear regression tests. The results showed that job descriptions and job specifications had a positive and significant effect on employee performance at the Department of Trade and Industry of Gowa Regency.

Keywords: *Job Description, Job Specification,Employee Performance*