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Instagram to sharia economics: Impact and benefits of digital literacy and Indonesia's sharia economy

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Abstract

Technological advancements persist, and nearly every facet of life relies on information and communication technology. The benefits offered have facilitated various activities, such as communication, information retrieval, education, transactions, and entertainment. Hootsuite Content Engaging in social media is a prevalent online activity. Indonesia boasts an extensive user base on social media, with hundreds of millions of individuals spending approximately four hours daily engaging with diverse social networking platforms. One of them pertains to the Instagram platform. The Fourth Industrial Revolution has facilitated the widespread availability of knowledge. Social media is quickly evolving as a platform for transferring communication and information, including disseminating knowledge about sharia economic law and discussing global economic advancements, literacy, and human resources. To address the challenges of the 21st century, it is imperative to focus on training experts in Islamic finance to enhance Indonesia's Islamic economy. This study investigates the comprehension of digital sharia economic law and its influence on the sharia economy in Indonesia. This study employs an ethnographic methodology to investigate four Instagram platforms focusing on

Contemporary Muamalah Fiqh and Maliyah to enhance comprehension before engaging in trading activities. The data collection was conducted by observing the media and studying documentation. The employed research methodology entails descriptive and qualitative data analysis. Instagram is actively endorsing sharia economic regulations in order to enhance the Islamic economy in Indonesia, as indicated by these data. This essay will also examine the concept of sharia funding to promote peace and economic growth in Indonesia.