

## ABSTRAK

**Lalu Muh Zainul Hafizin. 105961112320.** Analisis Komparatif Finansial Usaha Ternak Sapi Bali dan Sapi Inseminasi Buatan (IB) di Desa Mamampang Kecamatan Tombolopao Kabupaten Gowa. Dibimbing oleh Nurdin dan Firmansyah.

Penelitian ini bertujuan untuk mengetahui pendapatan usaha ternak sapi bali dan sapi inseminasi buatan (IB) dan mengetahui perbandingan kelayakan usaha ternak sapi bali dan sapi inseminasi buatan (IB) di Desa Mamampang Kecamatan Tombolopao Kabupaten Gowa.

Metode pengambilan sampel ini dilakukan *purposive sampling* atau secara sengaja dengan tujuan tertentu mengambil 20 orang yang mempunyai ternak sapi bali dan 20 orang yang mempunyai ternak sapi inseminasi buatan (IB) kemudian dilakukan analisis data menggunakan pendapatan, R/C ratio untuk mengetahui pendapatan dan perbandingan kelayakan usaha ternak sapi bali dan sapi inseminasi buatan (IB).

Hasil penelitian ini menunjukkan bahwa rata-rata pendapatan peternak sapi bali sebesar Rp. 14.866.838.00 dan pendapatan sapi inseminasi buatan sebesar Rp. 39.914.783.00. Hal ini di sebabkan karena harga sapi inseminasi buatan (IB) lebih mahal daripada sapi bali. Terdapat perbandingan kelayakan antara usaha ternak sapi bali dan usaha ternak sapi inseminasi buatan (IB) di Desa Mamampang Kecamatan Tombolopao Kabupaten Gowa. Hasil analisis R/C ratio menunjukkan bahwa usaha ternak sapi bali sebesar 7,22 sedangkan usaha ternak sapi inseminasi buatan (IB) sebesar 15,22, sehingga kedua usaha ternak layak diusahakan di Desa Mamampang Kecamatan Tombolopao KabupateGowa

**Kata Kunci :** *Pendapatan, Kelayakan, Sapi Bali, Sapi Inseminasi Buatan*

## **ABSTRACT**

**Muh Zainul Hafizin. 105961112320.** *Comparative Financial Analysis of Bali Cattle and Artificial Insemination (AI) Cattle Businesses in Mamampang Village, Tombolopao District, Gowa Regency. Supervised by Nurdin and Firmansyah.*

*This research aims to determine the income of the Bali cattle and artificially inseminated (AI) cattle business and to find out the comparison of the feasibility of the Balinese cattle and artificially inseminated (AI) cattle business in Mamampang Village, Tombolopao District, Gowa Regency.*

*This sampling method was carried out purposive sampling or deliberately by taking 20 farmers who had Bali cattle and 20 farmers who had Artificial Insemination (AI) cattle, then data analysis was carried out using income, R/C ratio to determine income and comparison of feasibility. Bali cattle and Artificial Insemination (AI) cattle farming business.*

*The results of this research show that the average income of Balinese cattle breeders is IDR. 14,866,838.00 and the income from Artificial Insemination cows is IDR. 39,914,783.00. This is because the price of Artificial Insemination (AI) cattle is more expensive than Bali cattle. There is a comparison of the feasibility between the Balinese cattle business and the Artificial Insemination (AI) cattle business in Mamampang Village, Kuncioopao District, Gowa Regency. The results of the R/C ratio analysis show that the Bali cattle business is 7.22 while the Artificial Insemination (AI) cattle business is 15.22, so that both livestock businesses are worth running in Mamampang Village, Tombolopao District, Gowa Regency*

**Keywords :** *Income, Feasibiliti, Bali Cattle, Artificial Insemination Cows*