

ABSTRAK

AHMAD HABIL, 105961110519. Strategi Nafkah Rumah Tangga Petani Kopi di Kawasan Pengembangan Kopi (Studi Kasus di Desa Pattaneteang Kecamatan Tompobulu Kabupaten Bantaeng). Dibimbing Oleh NAILAH dan ISNAM JUNAIS.

Penelitian ini bertujuan mengetahui strategi nafkah rumah tangga petani kopi di Kawasan pengembangan kopi di Desa Pattaneteang Kecamatan Tompobulu Kabupaten Bantaeng. Pengambilan sampel dalam penelitian ini menggunakan Teknik *simple random sampling* dengan jumlah sampel sebanyak 70 orang. Teknik analisis yang digunakan adalah analisis kuantitatif.

Hasil penelitian ini menunjukkan bahwa (1) Strategi nafkah on-farm dengan usahatani kopi di Desa Pattaneteang Kecamatan Tompobulu Kabupaten Bantaeng sebesar 10 orang dengan persentase 14.29%. (2) Strategi diversifikasi nafkah on-farm kopi+cengkeh 32 orang dengan persentase 45.71%, kopi+cengkeh+pisang 3 orang persentase 4.29%, kopi+cengkeh+pala 2 orang persentase 2.86%, kopi+cengkeh+padi 1 orang persentase 1.43% dan kopi+cengkeh+porang 1 orang persentase 1.43%. (3) Strategi diversifikasi nafkah off-farm kopi-off-farm 2 orang persentase 2.86% dan kopi+tanaman lain+off-farm 19 orang persentase 27.14%. Jumlah keseluruhan Strategi nafkah di Desa Pattaneteang Kecamatan Tompobulu Kabupaten Bantaeng adalah 70 orang dengan persentase 100%. (4) Pekerjaan off-farm di Desa Pattaneteang Kecamatan Tompobulu Kabupaten Bantaeng yaitu, Guru, Pegawai PNS, Karyawan Swasta, Honorer, Pedagang Campuran, Supir, Jual beli hasil bumi, buruh bangunan, pedagang kecil dan mempunyai usaha bengkel, jumlah keseluruhannya yaitu 21.00 dengan persentase 100%.

Kata Kunci: Strategi, Nafkah Rumah Tangga, Kopi

ABSTRACT

AHMAD HABIL, 105961110519. Livelihood Strategies for Coffee Farmers Households in Coffee Development Areas (Case Study in Pattaneteang Village, Tompobulu District, Bantaeng Regency). Supervised by NAILAH and ISNAM JUNAIS.

This study aims to determine the livelihood strategies of coffee farmer households in the coffee development area in Pattaneteang Village, Tompobulu District, Bantaeng Regency. Sampling in this study using simple random sampling technique with a total sample of 70 people. The analysis technique used is quantitative analysis.

The results of this study indicate that (1) the on-farm livelihood strategy with coffee farming in Pattaneteang Village, Tompobulu District, Bantaeng Regency is 10 people with a percentage of 14.29%. (2) Livelihood diversification strategy on-farm coffee + cloves 32 people with a percentage of 45.71%, coffee + cloves + bananas 3 people a percentage of 4.29%, coffee + cloves + nutmeg 2 people a percentage of 2.86%, coffee + cloves + rice 1 people a percentage of 1.43 % and coffee + cloves + porang 1 person the percentage is 1.43%. (3) Off-farm income diversification strategy, coffee-off-farm 2 people, 2.86% and coffee + other crops + off-farm 19 people, 27.14%. The total number of livelihood strategies in Pattaneteang Village, Tompobulu District, Bantaeng Regency is 70 people with a percentage of 100%. (4) Off-farm jobs in Pattaneteang Village, Tompobulu District, Bantaeng Regency, namely, Teachers, Civil Servant Employees, Private Employees, Honorary, Mixed Traders, Drivers, Buying and selling agricultural products, construction workers, small traders and having a workshop business, the total number of which is 21.00 with a percentage of 100%.

Keywords: Strategy, Household Income, Coffee