

ABSTRACT

ADE IRMA SUARDY. 2024. *The Effect of Financial Performance on Profit Growth on PT. Topabing Trans Logistics Pangkep Regency. Skipping. Department of Management Faculty of Economics and Business, University of Muhammadiyah Makassar. Supervised by: Supervisor I Mr. Nasrullah and Supervisor II Mrs. A. Tenri Syahriani.*

This study aims to test the effect of financial performance on profit growth on PT. Topabiring Trans Logistics from 2019 to 2023. This study used a quantitative approach method using a financial ratio consisting of Net Profit Margin (NPM), Return On Asset (ROA) and Total Asset Turn Over (TATO). The population in this study was all financial reports published by PT. Trans Logistics Topabiring. The sample taken in this study was the financial statements of PT. Topabiring Trans Logistics for the 2019-2023 period. The analytical techniques used are multiple linear regression, classical assumption test, t test, f test, and coefficient of determination with the aid of SPSS version 22. The results of this study show that net profit margin, return on asset, and total turnover assets have no significant effect on profit growth in PT. Topabiring Trans Logistics in Pangkep Regency.

Keywords: NPM, ROA, TATO, Profit Growth

