Abstract

MUH IKHSAN HAMID, 2017. The Influence of Working Capital Efficiency, Solvency, and Liquidity on Profitability at PT Kawasan Industri Makassar (Persero). (Supervised by Murtiadi Awaluddin and Andi Rustam).

This research aims to (1) determine the influence of working capital efficiency on profitability at PT Kawasan Industri Makassar (Persero) partially; (2) determine the influence of solvency on profitability at PT Kawasan Industri Makassar (Persero) partially; (3) determine the influence of liquidity on profitability at PT Kawasan Industri Makassar (Persero) partially; (4) determine the simultaneous influence of working capital efficiency, solvency, and liquidity on profitability at PT Kawasan Industri Makassar (Persero).

The research location is set at PT Kawasan Industri Makassar (Persero), located in Makassar, South Sulawesi. The type of data used is secondary data. The data collection methods used by the author are literature research and field research. The data analysis method used in the study is multiple regression analysis.

The analysis results show that (1) partially, working capital efficiency has a positive and significant influence on the profitability of PT Kawasan Industri Makassar (Persero); (2) partially, solvency has a positive and significant influence on the profitability of PT Kawasan Industri Makassar (Persero); (3) partially, liquidity has a positive and significant influence on the profitability of PT Kawasan Industri Makassar (Persero); (4) simultaneously, working capital efficiency, solvency, and liquidity have a positive and significant influence on the profitability of PT Kawasan Industri Makassar (Persero).

Keywords: working capital efficiency, solvency, liquidity, profitability