ABSTRAK

AISYAH RAHMA. 2024. *Pengaruh Modal,Alokasi Jam Kerja Dan Pengalaman Kerja Terhadap Pendapatan Usaha Kuliner Tiram Bakar Di Desa Gareesi Kecamatan Tanete Rilau Kabupaten Barru.* Skripsi Programram Studi Ekonomi Pembangunan Fakultas Ekonomi Dan Bisnis Universitas Muhammadiayah Makassar. Dibimbing Oleh : Muhammad Rusydi dan Arniati

Tujuan penelitian ini adalah untuk mengetahui pengaruh modal,alokasi jam kerja dan pengalaman kerja terhadap pendapatan usaha kuliner tiram bakar di Desa Garessi Kecamatan Tanete Rilau Kabupaten Barru. Jenis penelitian ini yaitu deskriptif kuantitatif, Sumber data penelitian ini dari hasil observasi, wawancara dokuemntasi dan lembar pengumpulan data (kuisioner). Jumlah sampel usaha kuliner tiram bakar yaitu sebanyak 40 orang. Teknik pengolahan data yaitu menggunakan uji asumsi klasik dan uji hipotesis, serta menganalisis data dengan mengunakan regresi linear berganda dengan bantuan *Software SPSS 25 For Windows.* Hasil penelitian menunjukan bahwa secara parsial atau uji T variable modal (X1) berpengaruh positif dan signifikan terhadap pendapatan usaha kuliner bakar (Y) dan alokasi jam kerja (X2) berpengaruh postif dan signifikan terhadap pendapatn usaha kuliner tiram bakar (Y) di Desa Garessi Kecamatan Tanete Rilau Kabupaten Barru, Sedangkan penagalaman kerja (X3) berpengaruh negtif dan tidak signifikan terhdap pendapatan usaha kuliner tiram bakar (Y) di Desa Garessi Kecamatan Tanete Rilau Kabupaten Barru.

Kata Kunci : Modal, aloksi jam kerja,pengalaman kerja,pendapatan.

ABSTRACT

AISYAH RAHMA. 2024. The Influence of Capital, Allocation of Working Hours and Work Experience on Grilled Oyster Culinary Business Income in Gareesi Village, Tanete Rilau District, Barru Regency. Development Economics Study Program Thesis, Faculty of Economics and Business, Muhammadiayah University, Makassar. Supervised by: Muhammad Rusydi and Arniati

The purpose of this study was to determine the effect of capital, allocation of working hours and work experience on the income of grilled oyster culinary businesses in Garessi Village, Tanete Rilau District, Barru Regency. This type of research is descriptive quantitative, the source of this research data from the results of observations, interviews, documentation and data collection sheets (questionnaires). The number of samples of grilled oyster culinary businesses is 40 people. Data processing techniques are using classical assumption tests and hypothesis tests, and analyzing data using multiple linear regression with the help of SPSS 25 For Windows Software. The results of the study showed that partially or T-test the capital variable (X1) had a positive and significant effect on the income of grilled culinary businesses (Y) and the allocation of working hours (X2) had a positive and significant effect on the income of grilled oyster culinary businesses (Y) in Garessi Village, Tanete Rilau District, Barru Regency, while work experience (X3) had a negative and insignificant effect on the income of grilled oyster culinary businesses (Y) in Garessi Village, Tanete Rilau District, Barru Regency.

Keywords: *Capital, working hours allocation, work experience, income.*