

ABSTRAK

Andi Muh. Yusuf. 105961101920. Analisis Kelayakan Ekonomi Usahatani Tanaman Padi Varietas Ciherang (*Oryza sativa L*) di Desa Bontomatene Kecamatan Turatea Kabupaten Jeneponto. Dibimbing oleh Reni Fatmasari Syafruddin dan Andi Amran Asriadi.

Penelitian ini bertujuan untuk mengetahui berapa pendapatan dan menganalisis tingkat kelayakan usahatani padi sawah varietas ciherang di desa Bontomatene Kecamatan Turatea Kabupaten jeneponto.

Pengambilan sampel menggunakan metode *random sampling*, populasi di lokasi penelitian terdiri dari 350 orang petani padi sawah. Jumlah sampel sebanyak 10 % dari populasi yaitu 35 orang.

Hasil penelitian menunjukkan bahwa nilai total rata-rata produksi usahatani padi varietas ciherang dari 35 responden sebesar Rp. 7.171.202 per musim tanam, rata-rata penerimaan Rp. 39. 370.286 per musim tanam dan rata-rata pendapatan sebesar Rp. 32.199.084 per musim tanam. Nilai perhitungan R/C ratio sebesar 5,49 (>) lebih besar dari 1, sehingga usahatani padi sawah varietas ciherang di Desa Bontomatene Kecamatan Turatea Kabupaten Jeneponto dikatakan layak diusahakan dan dijalankan. Nilai 5,49 berarti setiap pengeluaran 1 rupiah dapat memberikan penerimaan sebesar 5,49.

Kata kunci: *Padi Ciherang, pendapatan, R/C ratio, kelayakan*

ABSTRACT

Andi Muh. Yusuf. 105961101920. *Analysis of the Economic Feasibility of Farming Ciherang Rice Varieties (*Oryza sativa L*) in Bontomatene Village, Turatea District, Jeneponto Regency. Supervised by Reni Fatmasari Syafruddin and Andi Amran Asriadi.*

This research aims to find out how much income there is and analyze the level of feasibility of cultivating lowland rice of the Ciherang variety in Bontomatene Village, Turatea District, Jeneponto Regency. Sampling used a random sampling method, the population at the research location consisted of 350 lowland rice farmers. The sample size is 10% of the population, namely 35 people.

The results of the research show that the average total value of Ciherang variety rice farming production from 35 respondents is IDR. 7,171,202 per planting season, average Rp. 39,370.286 per planting season and an average income of Rp. 32,199,084 per growing season. The calculated value of the R/C ratio is 5.49 (>) greater than 1, so that the Ciherang variety rice farming in Bontomatene Village, Turatea District, Jeneponto Regency is said to be worth cultivating and running. A value of 5.49 means that every 1 rupiah spent can generate income of 5.49.

Keywords: Ciherang rice, income, R/C ratio, feasibility

