ABSTRAK

RAHMAT. 105961105019. Tingkat Kepuasan Petani Kopi Terhadap Kinerja Penyuluh Pertanian Di Desa Benteng Alla Kecamatan Baroko Kabupaten Enrekang. Dibimbing Oleh ISNAM JUNAIS dan RASDIANA MUDATSIR.

Penelitian ini bertujuan untuk mengetahui tingkat kepuasan petani kopi terhadap kinerja penyuluh pertanian di Desa Benteng Alla Kecamatan Baroko Kabupaten Enrekang.

Pengambilan populasi dalam penelitian ini dilakukan secara acak sederhana yaitu pada petani kopi di Desa Benteng Alla dengan mengambil 10% dari keseluruhan populasi yakni 26 orang yang terlibat dalam petani kopi. Analisi data yang dilakukan analisi data deskriptif kuantitatif dengan menggunakan metode csi

Hasil penelitian menunjukan bahwa Tingkat kepuasan petani kopi terhadap kinerja penyuluh pertanian di Desa Benteng Alla Kecamatan Baroko Kabupaten Enrekang di bagi menjadi 2 yaitu kinerja penyuluh dan harapan petani terhadap layanan penyuluhan. Layanan penyuluhan menyangkut kinerja menurut petani baik, dilihat dari hasil olah data CSI secara menyeluruh dari 4 variabel penelitian diperoleh yaitu 77,56%. Harapan petani kopi terhadap layanan penyuluhan pertanian di Desa Benteng Alla Kecamatan Baroko Kabupaten Enrekang sangat baik yang didapatkan petani, dilihat dari persentase 100% yang berarti sangat penting.

Kata kunci : Tingkat Kepuasan, Petani Kopi, Kinerja Penyuluh

ABSTRACK

RAHMAT. 105961105019. Level of Satisfaction of Coffee Farmers with the Performance of Agricultural Instructors in Benteng Alla Village, Baroko District, Enrekang Regency. Supervised by ISNAM JUNAIS and RASDIANA MUDATSIR.

This research aims to determine the level of satisfaction of coffee farmers with the performance of agricultural instructors in Benteng Alla village, Baroko subdistrict, Enrekang district.

The population taken in this study was carried out simply randomly, namely among coffee farmers in Benteng Alla Village, taking 10% of the total population, namely 26 people involved in coffee farming. Data analysis carried out quantitative descriptive data analysis using the CSI method

The results of the research show that the level of satisfaction of coffee farmers with the performance of agricultural instructors in Benteng Alla Village, Baroko District, Enrekang Regency is divided into 2, namely the performance of instructors and farmers' expectations of extension services. Extension services regarding performance according to farmers are good, seen from the results of comprehensive CSI data processing from the 4 research variables, which is 77.56%. The expectations of coffee farmers regarding agricultural extension services in Benteng Alla Village, Baroko District, Enrekang Regency are very good, seen from the percentage of 100% which means very important.

Keywords: Satisfaction Level, Coffee Farmers, Extension Performance