

ABSTRACT

Nurfiana, 2024. Research on the Buddy Reading Method Assisted by Flipbook Media on the Interest and Reading Comprehension Abilities of Fifth-Grade Students in SD Gugus III Paraikatto, Bajeng District, Gowa Regency, Master's Program, Universitas Muhammadiyah Makassar Supervised by Sulfasyah and Tarman.

This research aims to determine the effect of Buddy Reading with flipbook media on the interest and reading comprehension abilities of fifth-grade students. This study uses a quasi-experimental design involving an experimental class and a control class. The research population comprised all fifth graders who were part of an elementary school group in the same zone in Gowa Regency, South Sulawesi Province. The research sample consisted of two fifth-grade classes selected randomly from the aforementioned group. The instruments used to collect data were questionnaires and reading comprehension tests. Descriptive data analysis shows an increase in students' interest and reading comprehension abilities after being taught using the Buddy Reading Method. The results of inferential statistical analysis using MANOVA showed significant differences between the control and experimental classes in terms of reading interest and reading comprehension ability, with p-values < 0.05 . Thus, the Buddy Reading Method influences the reading interest and reading comprehension abilities of fifth-grade students in this study.

Keywords: *buddy reading, interest in reading, reading comprehension.*



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