

ABSTRACT

EDWIN MAULANA YUSUF. 2023. *Teaching Visual Literacy In Critical Reading Through Memes In English Language((A qualitative research at the grade of eleventh of SMA NEGERI 5 BARRU).* Thesis of the English Department. Muhammadiyah University of Makassar, Faculty of Teacher Training and Education. Supervised by Dr. Muh Arief Muhsin, S.Pd., M.Pd. and Ika Sastrawati, S.Pd., M.Pd.

The researcher aims to know the student's Perception of visual literacy in critical reading through memes in english language. The researcher submitted qualitative as a research approach to know the views of the participants on the data needed based on actual facts. This study interview as research instrument.

The result of interview, the majority of students had positive perception about teaching visual literacy through memes in english language. The students absolutely believed if memes could support them to increase critical thinking. The students also had a perception through a memes as a media learning english.

Based on the data obtained, the researcher concludes that the students had a positive perception about meme as media learning english. The memes can be employed as a fun way for their readers who are currently readers in the millennial community to learn English. The recommendation for the future research that considering this topic with a wide variety of respondents that related and focus on the using image especially meme to the teaching and learning section, in order to increase, students attention, and excitement.

Keyword : *Memes, Visual literacy, Reading skill, Tecnology, Teaching and learning*