

ABSTRAK

Ceceng Perawati, 2024 Pengembangan Media Pembelajaran Quizizz Berbasis Kearifan Lokal Dalam Pembelajaran Teks Berdasarkan Kurikulum Merdeka Di Smp Dharma Yadi Makassar. Tesis. Magister Pendidikan Bahasa dan Sastra Indonesia. Program Pascasarjana. Universitas Muhammadiyah Makassar. Dibimbing oleh Rahman Rahim dan Andi Paida.

Penelitian ini bertujuan untuk mengembangkan media pembelajaran digital teks prosedur dengan aplikasi quizizz berbasis kearifan lokal pada siswa kelas VII SMP. Penelitian ini menggunakan metode R&D (Research and Development) dengan model pengembangan ADDIE (Analysis, Design, Development, Implementation, and Evaluation). Data penelitian diperoleh melalui observasi, wawancara, dan angket. Analisis data dilakukan dengan analisis kualitatif dan kuantitatif. Pengujian kelayakan produk dilakukan oleh guru Bahasa Indonesia dan 10 orang peserta didik kelas VII SMP Dharma Yadi Makassar.

Hasil yang diperoleh dari pengembangan materi ajar teks prosedur dengan aplikasi quizizz berbasis kearifan lokal kelas VII SMP, mendapatkan penilaian dengan kriteria sangat baik. Hasil validasi penilaian guru Bahasa Indonesia mendapatkan rata-rata persentase 93,3% dan 94,4%, dan penilaian respon peserta didik mendapatkan rata-rata persentase 89,2%. Dengan demikian, dapat disimpulkan bahwa produk materi ajar digital teks prosedur dengan aplikasi quizizz berbasis kearifan lokal untuk siswa kelas VII SMP sangat layak digunakan dalam kegiatan belajar mengajar.

Kata Kunci: Pengembangan media Quizizz berbasis kearifan lokal

ABSTRACT

Ceceng Perawati, 2024. Development of Quizizz Learning Media Based on Local Wisdom in Text Learning Based on Kurikulum Merdeka at SMP Dharma Yadi Makassar. Supervised by Rahman Rahim and Andi Paida.

This study aimed to develop digital learning media for procedural texts with the quizizz application based on local wisdom for seventh grade junior high school students. This study used the R&D (Research and Development) method with ADDIE (Analysis, Design, Development, Implementation, and Evaluation) development model. Research data were obtained through observation, interviews, and questionnaires. Product feasibility testing was carried out by Indonesian language teachers and 10 seventh grade students of Dharma Yadi Makassar Junior High School.

The results obtained from the development of teaching materials for procedural texts with the quizizz application based on local wisdom for class VII SMP, received an assessment with very good criteria. The results of the validation of the Indonesian language teacher's assessment obtained an average percentage of 93.3% and 94.4% and the assessment of student responses obtained an average percentage of 89.2%. Thus, it can be concluded that the digital teaching material product for procedural texts with the quizizz application based on local wisdom for class VII SMP students was very suitable to be used in teaching and learning activities.

Keywords: Development, Quizizz Media, Local wisdom.

