

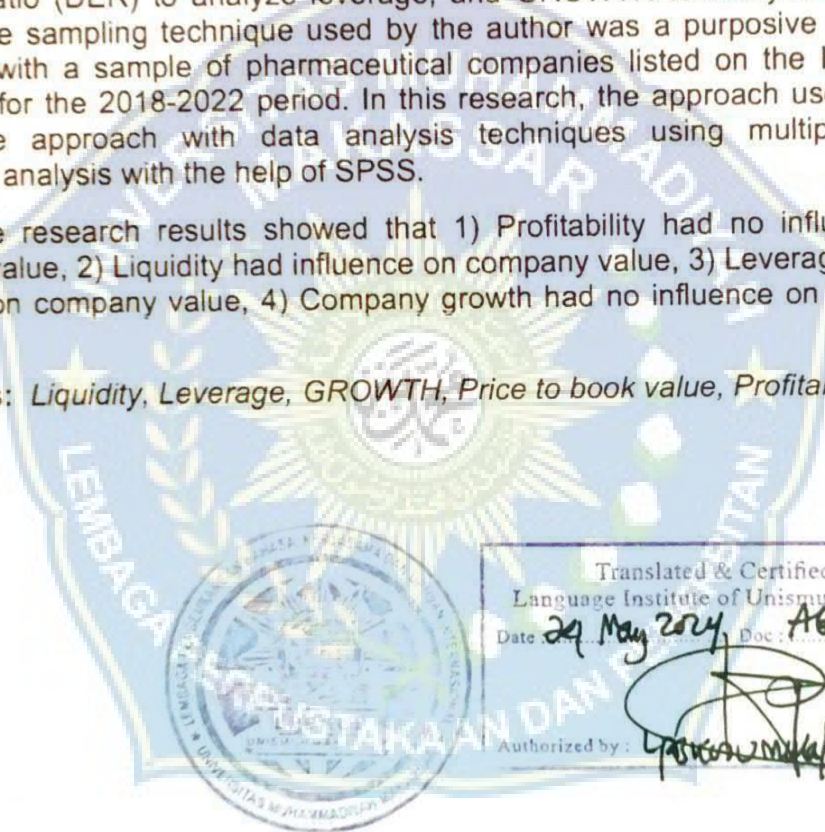
ABSTRACT

Wa Dewisari, 2024. Factors That Influence Company Value in Pharmaceutical Companies Listed on the Indonesian Stock Exchange. Supervised by Muryani Arsal and Hj. Muchriana Muchran.

This research aimed to find out whether profitability, liquidity, leverage and company growth have an effect on company value. The company's main goal is to maximize company value, so that shareholder welfare will also increase. In this research, the author used price book value (PBV) to analyze company value, return on assets (ROA) to analyze profitability, current ratio (CR) to analyze liquidity, debt to equity ratio (DER) to analyze leverage, and GROWTH to analyze company growth. The sampling technique used by the author was a purposive sampling technique with a sample of pharmaceutical companies listed on the Indonesia Exchange for the 2018-2022 period. In this research, the approach used was a quantitative approach with data analysis techniques using multiple linear regression analysis with the help of SPSS.

The research results showed that 1) Profitability had no influence on company value, 2) Liquidity had influence on company value, 3) Leverage had an influence on company value, 4) Company growth had no influence on company value.

Keywords: *Liquidity, Leverage, GROWTH, Price to book value, Profitability*



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