

ABSTRAK

Mar’atul Mutmainnah 2025, Efektivitas Pelaksanaan Program Beasiswa Pendidikan Tinggi Di Kabupaten Pangkajene Dan Kepulauan (Dibimbing Oleh Abdul Mahsyar dan Adnan Ma’ruf)

Penelitian ini bertujuan untuk mengevaluasi efektivitas pelaksanaan program beasiswa pendidikan tinggi di Kabupaten Pangkajene dan Kepulauan. Penelitian ini menggunakan pendekatan kualitatif dengan metode deskriptif. Data dikumpulkan melalui wawancara mendalam, observasi, dan analisis dokumen dengan melibatkan penerima beasiswa, pengelola program, serta pihak terkait lainnya. Hasil penelitian menunjukkan bahwa pelaksanaan program beasiswa ini memiliki kontribusi signifikan dalam meningkatkan akses pendidikan tinggi bagi masyarakat, terutama bagi masyarakat ekonomi menengah ke bawah. Namun, terdapat beberapa kendala dalam pelaksanaannya, seperti keterbatasan anggaran, kurangnya sosialisasi program, serta proses seleksi yang dianggap kurang transparan oleh sebagian masyarakat. Meskipun demikian, program ini telah memberikan dampak positif terhadap peningkatan kualitas sumber daya manusia di wilayah tersebut.

Kata kunci: Beasiswa Pendidikan Tinggi, Efektivitas, Pelaksanaan Program.

ABSTRACT

Mar'atul Mutmainnah, 2025. Effectiveness of Implementing The Higher Education Scholarship Program in Pangkajene District and The Islands. Supervised by Abdul Mahsyar and Adnan Ma'ruf.

This study aims to evaluate the effectiveness of the implementation of higher education scholarship programs in Pangkajene and Kepulauan Regency. This study uses a qualitative approach with descriptive methods. Data were collected through in-depth interviews, observations, and document analysis involving scholarship recipients, program managers, and other related parties. The results of the study indicate that the implementation of this scholarship program has a significant contribution in increasing access to higher education for the community, especially for the lower middle class. However, there are several obstacles in its implementation, such as budget limitations, lack of program socialization, and a selection process that is considered less transparent by some people. Nevertheless, this program has had a positive impact on improving the quality of human resources in the region.

Keywords: *Higher Education Scholarship, Effectiveness, Program Implementation*