

ABSTRAK

NUR ACIKIN. 2025. *Pengaruh Lingkungan Kerja Terhadap Semangat Kerja Pegawai Pada Kantor Samsat Wilayah Gowa*. Skripsi. Jurusan Manajemen Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Makassar. Dibimbing Oleh: Muchriady Muchran dan Syahidah Rahmah.

Penelitian ini merupakan jenis penelitian kuantitatif dengan tujuan untuk mengetahui pengaruh lingkungan kerja dan semangat kerja pegawai pada Kantor Samsat Wilayah Gowa. Sampel penelitian ini diambil dari pegawai yang bekerja di Kantor Samsat Wilayah Gowa. Jenis data yang digunakan adalah data kuantitatif yang diperoleh melalui kuesioner yang dibagikan dan berhubungan masalah yang diteliti. Pengumpulan data dilakukan dengan observasi dan pembagian kuesioner. Dalam penelitian ini sumber data yang digunakan dalam pengumpulan data mencakup data primer dan data sekunder. Instrumen penelitian menggunakan metode skala Likert. Berdasarkan hasil analisis data menggunakan regresi linear sederhana melalui aplikasi *Statistical package for the social science* (SPSS) versi 27, ditemukan bahwa lingkungan kerja memiliki pengaruh signifikan terhadap semangat kerja pegawai di Kantor Samsat Wilayah Gowa, dengan nilai koefisien regresi sebesar 0,683 dan tingkat signifikan 0,000, lingkungan kerja terbukti memberikan kontribusi positif terhadap peningkatan semangat kerja pegawai.

Kata kunci: Lingkungan Kerja, Semangat Kerja Pegawai.

ABSTRACT

NUR ACIKIN. 2025. *The Influence of the Work Environment on Employee Morale at the Samsat office in the Gowa region. Department of Management, Faculty of Economics and Business, Muhammadiyah University of Makassar. Supervised by: Muchriady Muchran dan Syahidah Rahmah.*

This research is a type of quantitative research which aims to determine the influence of leadership and organizational culture on the work effectiveness of employees at the Gowa Regency SAMSAT Office. The sample for this research was taken from employees who worked at the Gowa Regency SAMSAT Office. The type of data used is quantitative data obtained through distributed questionnaires and is related to the variables studied. Data collection was carried out by observation and distribution of questionnaires. Data sources used in research include primary data and secondary data. The research instrument uses the Likert scale method. Based on the results of data analysis using multiple linear regression via the Statistical Package for the Social Science (SPSS) version 27 application, it was found that leadership had a positive and significant effect on employee work effectiveness with a regression coefficient of 0.187 ($p = 0.025$). Apart from that, organizational culture also has a positive and significant effect on employee work effectiveness with a regression coefficient of 0.211 ($p = 0.038$). These results indicate that improvements in aspects of leadership and organizational culture can increase employee work effectiveness.

Keywords: Work Environment, Employee Morale.