

ABSTRAK

MUSTIKA AYUNENGSI 2025. Pengaruh Alokasi Dana Desa Terhadap Kesejahteraan Masyarakat Desa Di Kecamatan Masalle Kabupaten Enrekang, Skripsi. Jurusan Manajemen Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Makassar. Dibimbing Oleh: Abdul Muttalib dan Faidul Adziem.

Penelitian ini mengkaji Pengaruh Alokasi Dana Desa terhadap Kesejahteraan Masyarakat. Menggunakan pendekatan kuantitatif, survei dilakukan terhadap 92 responden di Kecamatan Masalle Kabupaten Enrekang, dengan instrumen kuesioner berskala Likert 1-5. Data dianalisis menggunakan statistik deskriptif, uji validitas dan reliabilitas serta analisis regresi linear sederhana. Hasil analisis deskriptif menunjukkan bahwa variabel Alokasi Dana Desa (rata-rata 4.11) dan Kesejahteraan Masyarakat (rata-rata 4.23) dipersepsikan sangat positif oleh responden. Seluruh indikator dan instrumen penelitian dinyatakan valid dan reliabel. Analisis regresi linear sederhana mengungkapkan bahwa Alokasi Dana Desa memiliki pengaruh positif dan signifikan terhadap Kesejahteraan Masyarakat (Koefisien regresi 0.582, sig.<0.001). Nilai koefisien determinasi (R^2) sebesar 0.424 menunjukkan bahwa 42.4% variasi Kesejahteraan Masyarakat dapat dijelaskan oleh Alokasi Dana Desa, sisanya oleh faktor lain. Temuan ini mengindikasikan bahwa Alokasi Dana Desa berperan penting dalam meningkatkan Kesejahteraan Masyarakat di lokasi penelitian. Hasil ini sejalan dengan penelitian sebelumnya oleh Harahap (2021) dan Pancasari Kusumawardani dan Dien Alifyah (2022) yang menekankan kontribusi dana desa terhadap pembangunan dan kesejahteraan. Penelitian ini merekomendasikan penguatan kebijakan Alokasi Dana Desa untuk optimalisasi dampak positifnya.

Kata kunci : Alokasi Dana Desa, Kesejahteraan Masyarakat, Kecamatan Masalle

ABSTRACT

MUSTIKA AYUNENGSI 2025. *The Influence Of Village Fund Allocation on The Welfer of Village Communities In Masalle District, Enrekang Regency, Thesisi. Department of Management, Faculty of Economics and Business, Muhammadiyah University of Makassar Supervised by: Abdul Muttalib and Faidul Adziem.*

This study examines the effect of Village Fund Allocation on Community Welfare. Using a quantitative aproach, a survey was conducted on 92 respondents in Masalle District Enrekang Regency, with a likert-sized questionnaire instrument of 1-5. The data were analized using descriptive statistics, validity and reliability tests, and simple linear regression analysis. The result of the descriptive analysis showed that the Village Fund Allocation Variables (Average 4.11) on Community Welfare (average 4.23) were perceived very positively by respondents. All indicators and research instrumen wevr declared valid and reliable. Simple linear regression analysis revealed that Village Fund Allocation had a possitive and significant effect on Community Welfare (regression coefficient 0.582, sig.<0.001) The coefficient of determination (R^2) value of 0.424 indicated that 42.4% of the variation in Community Welfare could be explained by Village Fund Allocation, mostly due to other factors. These findings indicate that Village Fund Allocation plays an important role in improving community welfare in the research location. These results are in line with previous studies by Harahap (2021) and Pancasari Kusumawardani and Dien Alifiyah (2022) which emphasize the contribution of village funds to development and welfare. This study recommends strengthening the Village Fund Allocation policy to optimize its positive impacts.

Keywords: Village Fund Allocation, Community Welfare, Masalle District