ABSTRAK

Nurwahida, 2025. Pengembangan Buku Cerita Bergambar Berbasis Kearifan Lokal Untuk Meningkatkan Minat Baca Siswa Kelas VI Sekolah Dasar, dibimbing oleh Eny Syatriana dan Andi Adam

Penelitian ini dilatarbelakangi oleh rendahnya minat baca siswa akibat keterbatasan bahan bacaan yang menarik dan kontekstual. Tujuan penelitian ini adalah: (1) mengembangkan produk buku cerita bergambar berbasis kearifan lokal yang valid, praktis, dan menarik bagi siswa kelas VI SD, dan (2) mengetahui efektivitas penggunaan produk tersebut dalam meningkatkan minat baca siswa.

Jenis penelitian ini adalah *Research and Development* (R&D) dengan menggunakan model pengembangan ADDIE (*Analysis, Design, Development, Implementation,dan Evaluasi*). Subjek penelitian terdiri dari 15 siswa kelas VI di salah satu Sekolah Dasar di Kabupaten Pangkajene dan Kepulauan. Instrumen yang digunakan mencakup lembar validasi ahli (materi, media, bahasa), angket respon kepraktisan oleh guru dan siswa, serta angket minat baca yang diberikan sebelum (pre-test) dan sesudah (post-test) intervensi. Data dianalisis menggunakan teknik statistik deskriptif (persentase) dan statistik inferensial (uji t berpasangan).

Hasil penelitian menunjukkan bahwa: (1) Produk buku cerita bergambar yang dikembangkan dinyatakan "Sangat Valid" oleh para ahli dan "Sangat Praktis" untuk digunakan oleh guru dan siswa dalam pembelajaran. (2) Produk ini terbukti efektif dalam meningkatkan minat baca siswa. Hal ini dibuktikan dengan peningkatan skor rata-rata minat baca siswa dari 47% (Kategori Sedang) pada saat pre-test, menjadi 81% (Kategori Sangat Tinggi) pada saat post-test. (3) Hasil uji t berpasangan menunjukkan adanya perbedaan yang signifikan secara statistik dengan nilai Thitung: (9,18) > Ttabel: (2,145), yang mengonfirmasi bahwa peningkatan minat baca tersebut merupakan dampak dari intervensi yang diberikan. Dengan demikian, dapat disimpulkan bahwa buku cerita bergambar berbasis kearifan lokal merupakan media yang valid, praktis, dan efektif untuk meningkatkan minat baca siswa.

Kata Kunci: *Buku Cerita Bergambar, Kearifan Lokal, Minat Baca, Penelitian dan Pengembangan, Model ADDIE.*

ABSTRACT

Nurwahida, 2025. The Development of a Picture Storybook Based on Local Wisdom to Improve Reading Interest of Sixth-Grade Elementary School Students, supervised by Eny Syatriana and Andi Adam.

This research was motivated by the low reading interest among students due to the lack of engaging and contextual reading materials. The objectives of this study were: (1) to develop a picture storybook based on local wisdom that is valid, practical, and appealing for sixth-grade elementary school students, and (2) to determine the effectiveness of using the product in improving students' reading interest.

This study employed Research and Development (R&D) using the ADDIE development model (Analysis, Design, Development, Implementation, and Evaluation). The research subjects consisted of 15 sixth-grade students at an elementary school in Pangkajene and Islands Regency. The instruments used included expert validation sheets (content, media, language), practicality response questionnaires for teachers and students, as well as reading interest questionnaires administered before (pre-test) and after (post-test) the intervention. Data were analyzed using descriptive statistics (percentage) and inferential statistics (paired t-test).

The results showed that: (1) The developed picture storybook was rated "Very Valid" by the experts and "Very Practical" for use by both teachers and students in learning activities. (2) The product proved effective in increasing students' reading interest. This was demonstrated by an increase in the average reading interest score from 47% (Moderate Category) during the pre-test to 81% (Very High Category) during the post-test. (3) The results of the paired t-test indicated a statistically significant difference, with a t-count of 9.18 greater than the t-table value of 2.145, confirming that the improvement in reading interest was a result of the intervention. Therefore, it can be concluded that the picture storybook based on local wisdom is a valid, practical, and effective medium for improving students' reading interest.

Keywords: *Picture Storybook, Local Wisdom, Reading Interest, Research and Development, ADDIE Model.*