

ABSTRACT

A. KURNIA, 2021. *The Influence of Land Area, Capital, and Labor on Rice Production in Pangaparang Village, Lembang District, Pinrang Regency. Faculty of Economics and Business, University of Muhammadiyah Makassar. Guided by Advisor I Dr. Ruliaty, SE., MM and Advisor II Wardah, SE., M. E.*

This study aims to determine the effect of land area, capital, and labor on rice farming production in Pangaparang Village, Lembang District, Pinrang Regency.

This research uses quantitative research methods because in its implementation the data used are primary data and secondary data. The number of samples used as many as 88 respondents

The results of the study showed that: The variable area of land has a positive and significant positive and significant effect on rice production in Pangaparang Village, Lembang District, Pinrang Regency. The capital variable has a positive and insignificant partial effect on rice production in Pangaparang Village, Lembang District, Pinrang Regency. The labor variable has a positive and insignificant partial effect on rice production in Pangaparang Village, Lembang District, Pinrang Regency.

Keywords: *Land Area, Capital, Labor, and Production*