

ABSTRAK

Fanny Fardiansyah. *Analysis of Tourism Sustainability in Pa'tengko, Mengkendek District, Tana Toraja Regency, supervised by Andi Aziz Abdullah and Rahmad Ariandi.*

This study aims to identify the potential of the Pa'tengko area as an ecotourism destination and to analyze its level of sustainability based on ecological, socio-cultural, and economic aspects. The research method applied is Multidimensional Scaling (MDS) with the RAP-Fish approach. Data were obtained from 30 respondents divided into four main groups, namely visitors (50%), local communities (16.66%), tourism managers (16.66%), and government agencies (16.66%). The results show that the main potential of Pa'tengko tourism lies in the combination of natural attractions and artificial facilities, which have significant opportunities to be developed into both ecotourism and educational tourism. Accessibility, strategic location, and the availability of basic infrastructure serve as important assets to attract visitors. The sustainability index analysis revealed that all three dimensions fall into the sustainable category with an average score of 86.63. The social dimension obtained the highest score (90.78), followed by the ecological dimension (88.98), and the economic dimension (80.13). These findings indicate that Pa'tengko tourism has strong potential to be developed as a leading ecotourism destination in the border area of Tana Toraja–Enrekang with sustainable management support.

Keywords: *Ecotourism, Pa'tengko, Potential, RAP-Fish, Sustainability*