

ABSTRAK

Shela Aulia, 2025. *Incorporating Project-Based Learning and News Anchor in Promoting Students' Speaking Skill at SMAN 3 Bulukumba*. A Thesis of the English Education Department, Faculty of Teacher Training and Education, Uni. Supervised by Nurdevi bte Abdul and Achmad Basir.

This research aimed to investigate the effectiveness of Project-Based Learning (PjBL) through News Anchor Activities in promoting the speaking skills of eleventh-grade students at SMAN 3 Bulukumba. The focus was on three key aspects of speaking: fluency (smoothness), and accuracy (vocabulary and pronunciation). A pre-experimental design with one group pre-test and post-test was used. The Population was 150 and the sample consisted of 15 students selected through cluster random sampling. The data were collected through oral tests before and after the treatment. The results showed a noticeable increase in the students' speaking scores after the implementation of the treatment. The mean score in fluency increased from 12.53 to 19.53, vocabulary from 14.33 to 21.00, and pronunciation from 14.60 to 18.33. Additionally, the classification of speaking skill levels shifted from "Poor" and "Very Poor" to "Fair" and "Good" categories. The Paired Sample T-Test analysis revealed a significant difference between the pre-test and post-test scores. It can be concluded that the application of Project-Based Learning through News Anchor Activities was effective in enhancing students' speaking skills, particularly in helping them speak more clearly, confidently, and accurately in English.

Keywords: Speaking Skill, Project-Based Learning, News Anchor activities

ABSTRAK

Shela Aulia, 2025. *Incorporating Project-Based Learning and News Anchor in Promoting Students' Speaking Skill at SMAN 3 Bulukumba*. Skripsi Jurusan Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muhammadiyah Makassar. Dibimbing oleh Nurdevi bte Abdul dan Achmad Basir.

Penelitian ini bertujuan untuk mengetahui efektivitas penerapan *ProjectBased Learning* (PjBL) melalui kegiatan News Anchor dalam meningkatkan keterampilan berbicara siswa kelas XI di SMAN 3 Bulukumba. Fokus penelitian ini adalah pada tiga aspek utama berbicara, yaitu kelancaran (smoothness), dan ketepatan (vocabulary dan pronunciation). Penelitian ini menggunakan desain praeksperimen dengan model *one group pre-test and post-test*. Populasi yang ada 150 siswa dan sampel terdiri dari 15 siswa yang dipilih melalui teknik *cluster random sampling*. Data dikumpulkan melalui tes lisan sebelum dan sesudah perlakuan. Hasil penelitian menunjukkan adanya peningkatan skor berbicara siswa setelah perlakuan dilakukan. Rata-rata skor kelancaran meningkat dari 12,53 menjadi 19,53, kosakata dari 14,33 menjadi 21,00, dan pelafalan dari 14,60 menjadi 18,33. Selain itu, klasifikasi tingkat keterampilan berbicara siswa mengalami pergeseran dari kategori “Poor” dan “Very Poor” ke kategori “Fair” dan “Good”. Analisis uji *Paired Sample T-Test* menunjukkan adanya perbedaan yang signifikan antara skor pre-test dan post-test.

Kata Kunci: Keterampilan Berbicara, Project-Based Learning, News Anchor