

ABSTRAK

Andi Achmad Rifai Arisandi, Andi Luhur Prianto, Iswadi Amiruddin, Analisa Deskriptif Terhadap Pelaksanaan Program Kebersihan, Keindahan dan Ketertiban (K3) Kecamatan Bontoala Kota Makassar.

Pelaksanaan Program Kebersihan, Keindahan, dan Ketertiban (K3) merupakan salah satu bentuk pelayanan publik yang dilaksanakan oleh pemerintah daerah dalam rangka menciptakan lingkungan yang bersih, indah, dan tertib. Kecamatan Bontoala sebagai bagian dari wilayah Kota Makassar memiliki peran penting dalam mengoordinasikan dan melaksanakan program K3 di tingkat kecamatan.

Penelitian ini bertujuan untuk menganalisa secara deskriptif pelaksanaan Program Kebersihan, Keindahan, dan Ketertiban (K3) di Kecamatan Bontoala Kota Makassar. Fokus penelitian meliputi pelaksanaan program K3, penyediaan sarana dan prasarana pendukung, serta persepsi dan masyarakat terhadap pelaksanaan program K3. Metode penelitian yang digunakan adalah metode kualitatif dengan pendekatan deskriptif. Teknik pengumpulan data dilakukan melalui observasi, wawancara, dan dokumentasi. Informan penelitian terdiri atas aparat Kecamatan Bontoala, staf kebersihan, dan masyarakat. Data yang diperoleh dianalisa secara deskriptif untuk menggambarkan kondisi pelaksanaan program K3 di lapangan.

Hasil penelitian menunjukkan bahwa pelaksanaan Program K3 di Kecamatan Bontoala telah berjalan dan dilaksanakan secara rutin, namun belum sepenuhnya merata di seluruh wilayah kelurahan. Sarana dan prasarana kebersihan pada umumnya telah tersedia dan dimanfaatkan, tetapi jumlah serta distribusinya masih belum mencukupi kebutuhan, terutama pada saat volume sampah meningkat. Persepsi dan partisipasi masyarakat terhadap Program K3 menunjukkan kecenderungan positif, namun masih terdapat sebagian masyarakat yang kurang berpartisipasi aktif dan belum sepenuhnya memiliki kesadaran dalam menjaga kebersihan lingkungan. Berdasarkan hasil penelitian tersebut, dapat disimpulkan bahwa pelaksanaan Program K3 di Kecamatan Bontoala memerlukan peningkatan dukungan sarana dan prasarana, penguatan peran pemerintah daerah, serta peningkatan partisipasi dan kesadaran masyarakat agar program dapat berjalan lebih baik.

Kata Kunci: *Analisa Deskriptif, Kebersihan, Keindahan, Ketertiban, Kecamatan Bontoala.*

ABSTRACT

Achmad Rifai Arisandi, Andi Luhur Prianto, Iswadi Amiruddin, *Descriptive Analysis of the Implementation of the Cleanliness, Beauty and Order (K3) Program in Bontoala District, Makassar City.*

The implementation of the Cleanliness, Beauty, and Order Program (K3) is one form of public service carried out by local governments to create a clean, beautiful, and orderly environment. Bontoala District, as part of Makassar City, plays an important role in coordinating and implementing the K3 program at the sub-district level.

This study aims to descriptively analyze the implementation of the Cleanliness, Beauty, and Order Program (K3) in Bontoala District, Makassar City. The focus of this research includes the implementation of the K3 program, the availability of supporting facilities and infrastructure, as well as community perceptions and participation in the implementation of the K3 program. This study uses a descriptive qualitative approach with data collection techniques through in-depth interviews, observation, and documentation. The informants consist of the Secretary of Bontoala District, sanitation staff and field officers, and community members of Bontoala District.

The results of the study indicate that the implementation of the K3 Program in Bontoala District has been carried out routinely but has not been evenly distributed across all sub-districts. Facilities and infrastructure supporting cleanliness management are generally available and utilized; however, their quantity and distribution are still insufficient, especially during periods of increased waste volume. Community perceptions and participation in the K3 Program tend to be positive, although some residents still show low participation and lack of awareness in maintaining environmental cleanliness. Based on these findings, it can be concluded that the implementation of the K3 Program in Bontoala District requires improvements in facilities and infrastructure, stronger involvement from the local government, and increased community participation and awareness to ensure the program runs more optimally and sustainably.

Keywords: *Descriptive Analysis, Cleanliness, Beauty, Order, Bontoala District.*