

ABSTRACT

AYU LESTARI. 105961108916. Analysis of Competitiveness of Indonesia Soybean Commodities. Supervised by SRI MARDIYATI and FIRMANSYAH.

The aim of this study to determine the competitiveness of Indonesian soybean commodities and what factors affect the competitiveness of Indonesian soybeans.

this study uses secondary data (*time series*) from 1989-2018. The type of research used is quantitative. The analysis used in this research is *Revealed Comperative Advantage* (RCA). the research data used land area, production, productivity, export value and export volume of Indonesian soybeans, Indonesian and world soybean prices , and the exchange rate in Indonesia.

The result of this study indicate that the Indonesian soybean commodity has weak competitiveness with an average RCA value of 0,0055. The factors that significantly influence the competitiveness of Indonesian soybean commodities are soybean production and exchange rate (*exchange rate*). The high value of soybean production and the exchange rate has a significant affect on competitiveness of Indonesian soybean commodities.

Key Words: Competitiveness, Soybean, RCA.