

ABSTRACT

MUSHLIAH MUHAYYANG. 2022. The Si Jagai Program Innovation (Ready, Pick Up, Deliver, Take Care and Care) in Improving Health Services in Pangkajene and Islands Districts. (Supervised by Hamrun and Nur Khaerah)

This study discusses the innovation of the Si Jagai program in improving health services in Pangkajene Regency. The title raised as described above is based on the problems faced, namely "How is the innovation of the Si Jagai program in improving health services in Pangkajene and archipelago districts". The method used in this study is a qualitative descriptive approach. Sources of data in this study are primary and secondary data, the number of informants in this study were 7 people. Data collection techniques in this study were observation, interviews and documentation.

The results show that the relative advantage of the Si Jagai program lies in the benefits of the patient, the Si Jagai team and for the Pangakajene district government, so apart from the third advantage, it is also obtained from the increased level of public awareness. Then the innovation of the Si Jagai program is considered to be very compatible with the needs of the community and the possibility of trying it (Triability) is proven to have advantages so that it increases public awareness about lifestyle, mindset and action patterns so that (Easyness to observe) can produce in terms of benefits. . The level of complexity (Complexity) there are still people who are apathetic towards the handling of a disease.

Keywords: Innovation, The Guardian, Society