

ABSTRAK

Ila Armila, Hafiz Elfiansya Parawu dan Muhammad Yusuf Implementasi Program Desa Cantik Dalam Meningkatkan Tata Kelola Pemerintahan Di Desa Panaikang Kabupaten Sinjai.

Program Desa Cinta Statistik (Desa Cantik) merupakan inovasi Badan Pusat Statistik (BPS) yang bertujuan meningkatkan literasi statistik dan kualitas pengelolaan data desa sebagai dasar perencanaan pembangunan. Penelitian ini bertujuan untuk menganalisis implementasi Program Desa Cantik dalam meningkatkan tata kelola pemerintahan di Desa Panaikang Kabupaten Sinjai. Fokus penelitian ini meliputi kesesuaian program dengan kebutuhan kelompok sasaran, kinerja organisasi pelaksana, serta manfaat yang dirasakan oleh pemerintah desa dan masyarakat.

Penelitian ini menggunakan pendekatan deskriptif kualitatif dengan Teknik pengumpulan data melalui wawancara, observasi, dan dokumentasi. Hasil penelitian menunjukkan bahwa Program Desa Cantik telah sesuai dengan kebutuhan desa dan memberikan manfaat dalam meningkatkan pemahaman aparatur desa terhadap pengelolaan data serta pemanfaatannya dalam pengambilan keputusan pembangunan. Kinerja organisasi pelaksana dinilai cukup baik melalui kegiatan pembinaan dan pendampingan. Meskipun demikian, masih diperlukan penguatan kapasitas sumber daya manusia agar pemanfaatan data dapat berjalan lebih optimal dan berkelanjutan.

Kata Kunci: *Implementasi Kebijakan, Program Desa Cantik, Tata Kelola Pemerintahan Desa*

ABSTRACT

Ila Armila, Hafiz Elfiansya Parawu and Muhammad Yusuf Implementation Of The Beautiful Village Program In Improving Governance In Panaikang Village, Sinjai Regency.

The beautiful village program is an innovation of the Central Statistics Agency (BPS) that aims to improve statistical literacy and the quality of village data management as a basis for development planning. This study aims to analyze the Implementation Of The Beautiful Village Program In Improving Governance In Panaikang Village, Sinjai Regency. The focus of this study includes the suitability of the program to the needs of the target group, the performance of the implementing organization, and the benefits felt by the village government and community.

This study uses a qualitative descriptive approach with data collection techniques through interviews, observation, and documentation. The result show that the Beautiful Village Program is in line with the needs of the village and has provided benefits in improving the understanding of the village officials regarding data management and its uses in development decision-making. The performance of the implementing organization is considered quite good trough coaching and mentoring activities. However, it is still necessary to strengthen human resource capacity so that data utilization can be more optimal and sustainable.

Keyword: *Policy Implementation, Beautiful Village Program, Village Governance*