

ABSTRAK

Asti Octaviana. 105961102622. Analisis Risiko Usaha Ternak Ayam Broiler dengan Pola Kemitraan (Studi Kasus Usaha Risky Astiani di Kelurahan Jawi-Jawi, Kecamatan Bulukumpa, Kabupaten Bulukumba). Dibimbing oleh Reni Fatmasari Syafruddin dan Nurdin.

Penelitian ini bertujuan untuk menganalisis jenis dan tingkat risiko usaha serta alternatif penanggulangan risiko pada usaha peternakan ayam broiler dengan pola kemitraan. Penelitian ini menggunakan metode studi kasus dengan pendekatan kuantitatif dan deskriptif kualitatif (*mixed data*) Informan penelitian berjumlah empat orang, terdiri atas satu orang pemilik usaha dan tiga orang pekerja pada Usaha Peternakan Ayam Broiler Risky Astiani. Penentuan informan ditentukan secara *purposive sampling* dengan kriteria informan yang terlibat langsung dalam kegiatan operasional peternakan dan memiliki pengalaman minimal satu periode produksi. Identifikasi dan pengukuran risiko dilakukan menggunakan *skala Likert* untuk menilai tingkat probabilitas dan dampak risiko. Selanjutnya, tingkat risiko dianalisis menggunakan metode *Severity Index (SI)* dan Skor Risiko (SR) yang diperoleh dari hasil perkalian antara nilai probabilitas dan dampak, kemudian dipetakan ke dalam matriks probabilitas–dampak untuk menentukan tingkat penerimaan risiko. Analisis terhadap upaya penanggulangan risiko dilakukan secara deskriptif kualitatif melalui tahapan reduksi data, penyajian data, serta penarikan kesimpulan dan verifikasi. Data dikumpulkan melalui wawancara mendalam, observasi, dan dokumentasi, serta diuji keahasaannya melalui triangulasi sumber dan metode.

Hasil penelitian menunjukkan bahwa usaha peternakan ayam broiler dengan pola kemitraan menghadapi tiga jenis risiko utama, yang tingkat risiko paling tinggi adalah risiko harga dengan nilai 4 sedangkan risiko produksi dan risiko finansial dengan nilai 3. Upaya penanggulangan risiko dilakukan melalui peningkatan manajemen pemeliharaan, pengawasan rutin terhadap kondisi kandang dan kesehatan ternak, penguatan koordinasi dengan perusahaan mitra, serta pengelolaan keuangan yang lebih terencana.

Kata kunci: Analisis Risiko, Peternakan Ayam Broiler, Pola Kemitraan

ABSTRACT

Asti Octaviana. 105961102622. *Business Risk Analysis of Broiler Chicken Farming with a Partnership Pattern (Case Study of Risky Astiani's Farm in Jawi-Jawi District, Bulukumpa District, Bulukumba Regency).*

This study aims to analyze the types and levels of business risks as well as risk management alternatives in broiler chicken farming businesses with a partnership pattern. This research uses a case study method with a quantitative and qualitative descriptive approach (mixed data). The study's informants totaled four people, consisting of one business owner and three workers at Risky Astiani Broiler Chicken Farming Business. The informants were determined through purposive sampling with the criteria that they were directly involved in the farm's operational activities and had a minimum experience of one production cycle. Risk identification and measurement were conducted using a Likert scale to assess the probability and impact levels of risks. Furthermore, the risk level was analyzed using the Severity Index (SI) and Risk Score (RS) methods, obtained by multiplying the probability and impact values, then mapping them into a probability-impact matrix to determine the level of risk acceptance. Analysis of risk mitigation efforts was conducted qualitatively in a descriptive manner through the stages of data reduction, data presentation, and drawing conclusions and verification. Data were collected through in-depth interviews, observation, and documentation, and their accuracy was tested through source and method triangulation.

Research results show that broiler chicken farming with a partnership pattern faces three main types of risks, the highest risk level being price risk with a value of 4 while production risk and financial risk with a value of 3. Risk mitigation efforts are carried out through improving maintenance management, routine monitoring of cage conditions and livestock health, strengthening coordination with partner companies, and more planned financial management.

Keywords: Risk Analysis, Broiler Chicken Farming, Partnership System