

ABSTRACT

Agus Ardianto, 2025. Sarcasm as a Language Style in Eastern Indonesian Stand-Up Comedians. Supervised by Munirah and Ratnawati.

This study aimed to analyze and describe language style and pragmatic linguistics in Eastern Indonesian stand-up comedians. This research employed a qualitative approach. The data analyzed in this study consisted of words and sentences uttered by the comedians, focusing on the use of sarcastic language styles with particular emphasis on illocutionary speech acts found in performances by comedians originating from Eastern Indonesia. The data sources were sarcastic utterances delivered by Eastern Indonesian comedians, namely: (1) Arie Kriting, (2) Abdur Arsyad, and (3) Mamat Alkatiri, obtained from YouTube. The data collection techniques included observation, note-taking, classification, and documentation. The data analysis techniques involved data identification, data classification, and descriptive analysis.

The results indicated that the use of sarcasm by Eastern Indonesian comedians—namely Arie Kriting, Abdur Arsyad, and Mamat Alkatiri—is not merely a tool for humor but also serves as an effective and meaningful medium for conveying social criticism. Through pragmatic analysis based on locutionary, illocutionary, and perlocutionary speech acts, it was found that the sarcastic utterances consistently contain two layers of meaning: a humorous literal meaning and an implicit meaning addressing relevant social issues. First, the study showed that Eastern Indonesian comedians consistently employed explicit sarcasm, subtle (implicit) sarcasm, and self-deprecating sarcasm. Second, pragmatic analysis revealed that locutionary acts generally take the form of humorous narratives that literally depict the everyday realities of Eastern Indonesian communities. Third, this study confirmed that the sarcastic style of Eastern Indonesian comedians possesses distinctive ethnographic cultural characteristics, including honesty, simplicity, closeness to local experiences, and courage in addressing sensitive issues through humor.

Keywords: *Pragmatics, Language Style, Sarcasm, Stand-Up Comedians.*

