

ABSTRAK

Dila, 2025. Pengembangan Media Pembelajaran Berbasis *Linktree* melalui Model *Discovery Learning* untuk Meningkatkan Kemampuan Membaca Pemahaman Siswa Kelas V SD KKM I Kota Makassar. Dibimbing oleh Munirah dan Andi Adam.

Penelitian ini untuk meneliti prototype, kevalidan, kepraktisan dan keefektifan dalam pengembangan media pembelajaran berbasis *linktree* melalui model *discovery learning* untuk meningkatkan kemampuan membaca pemahaman siswa kelas V SD. Penelitian ini dilaksanakan di KKM I Kota Makassar, pada Uji Coba I dilaksanakan di MI At Taqwa dan Uji Coba II di MI Yaa Bunayya. Metode yang digunakan dalam penelitian ini adalah *Research and Development (R&D)*. Model pengembangan 4D (*Four-D*). Hasil menunjukkan bahwa prototype pengembangan media *linktree* ini menyajikan materi tidak hanya dalam bentuk teks, tetapi juga melalui video pembelajaran dan video sejarah yang relevan dengan materi, serta dilengkapi kuis interaktif untuk menguji pemahaman siswa agar pembelajaran lebih menarik dan interaktif. Hasil validasi dari ahli media dan materi berada pada kategori D berdasarkan pada uji gregory di peroleh nilai realibilitas 1. Kepraktisan Media pada hasil observasi pembelajaran dengan rata-rata 1.00 dengan kategori terlaksana dan angket respon guru rata-rata 0.93 dengan kategori terlaksana dan angket respon siswa dengan rata-rata 0.99 dengan kategori terlaksana dan jumlah total rerata kepraktisan 0.97%. Keefektifan media dapat dilihat dari hasil nilai pretest dan posttest pada uji coba I dan uji coba II pada uji coba I berada pada 56-65 meningkat menjadi 78 dan uji coba II 69-80 meningkat menjadi 80-96 membuktikan bahwa media ini efektif, yang artinya ada perbedaan hasil membaca pemahaman menggunakan media pembelajaran berbasis *linktree* melalui pendekatan *discovery learning* dengan pembelajaran menggunakan buku belajar membaca.

Kata Kunci: *Linktree*, *Discovery Learning*, Membaca Pemahaman

ABSTRACT

Dila, 2025. Development of Linktree-Based Learning Media through the Discovery Learning Approach to Improve Reading Comprehension Skills of Grade V Elementary School Students with KKM I in Makassar City. Supervised by Munirah and Andi Adam.

This study was to examine the prototype, validity, practicality and effectiveness in developing linktree-based learning media through the discovery learning approach to improve reading comprehension skills of grade V elementary school students. This research was conducted at KKM I in Makassar City, in Trial I it was conducted at MI At Taqwa and Trial II at MI Yaa Bunayya. The method used in this study was Research and Development (R&D). 4D (Four-D) development model. The results show that the prototype for developing this linktree media presents material not only in the form of text, but also through learning videos and historical videos that were relevant to the material and equipped with interactive quizzes to test students' understanding so that learning was more interesting and interactive. The validation results from media and material experts were in category D based on the Gregory test, a reliability value of 1 was obtained. Media practicality on the results of learning observations with an average of 1.00 with the implemented category and teacher response questionnaires an average of 0.93 with the implemented category and student response questionnaires with an average of 0.99 with the implemented category and the total average practicality of 0.97%. The effectiveness of the media can be seen from the results of the pretest and posttest scores in trial I and trial II in trial I was at 56-65 increasing to 78 and trial II 69-80 increasing to 80-96 proving that this media is effective, which means there is a difference in reading comprehension results using linktree-based learning media through the discovery learning approach with learning using reading books.

Keywords: *Linktree, Discovery Learning, Reading Comprehension*



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