

ABSTRACT

Rafiq Almubarak 105961107121. *Analysis of Added Value of Oyster Mushroom Agroindustry Business (Case Study of Ratu Jamur in Bontobangun Village, Rilau Ale District, Bulukumba Regency). Supervised by Sri Mardiyati and Nurdin.*

This study aims to analyze the income and added value of oyster mushroom agroindustry business. This research was conducted in the Ratu Jamur home industry in Bontobangun Village, Rilau Ale District, Bulukumba Regency. The sampling method used in this study was purposive sampling, namely selecting samples as informants who have better knowledge and experience and are relevant to the research objectives. The informants used were oyster mushroom business owners and employees. Data analysis used income analysis and added value analysis with the Hayami method. The results of this study indicate that the income of the oyster mushroom agroindustry business for each production cycle is Rp 2,903,762.00. The added value of the oyster mushroom agro-industry business in the form of oyster mushroom chips in one production cycle is Rp 47,250.00 or 47.25%, so this agro-industry business is profitable.

Keywords: *Oyster Mushroom, Agro-industry, Added Value*

