

ABSTRAK

Aswinda. H, 2026 "Hubungan Keterlibatan Organisasi Mahasiswa dan Kemampuan Soft Skills dalam Menunjang Karir (Studi kasus FEB Universitas Muhammadiyah Makassar)". Skripsi. Program Studi Manajemen Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Makassar. Dibimbing oleh Siti Aisyah dan Nasrullah

Penelitian ini bertujuan untuk menganalisis pengaruh keterlibatan organisasi mahasiswa dan kemampuan soft skills terhadap penunjang karir mahasiswa Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Makassar. Penelitian menggunakan pendekatan kuantitatif dengan sampel sebanyak 96 responden. Teknik analisis yang digunakan adalah regresi linier berganda dengan bantuan program SPSS, serta didukung oleh uji validitas, uji realibilitas, dan uji asumsi klasik. Hasil penelitian ini menunjukkan bahwa secara parsial keterlibatan organisasi mahasiswa berpengaruh positif dan signifikan terhadap penunjang karir mahasiswa ($t = 1,983$; $\text{sig.} = 0,050 < 0,05$). Kemampuan *soft skills* juga berpengaruh positif dan signifikan terhadap penunjang karir mahasiswa ($t = 4,114$; $\text{sig.} = 0,000 < 0,05$). Nilai koefisien determinasi (R^2) sebesar 0,756 menunjukkan bahwa 75,6% variasi penunjang karir dapat dijelaskan oleh kedua variabel independen, sedangkan 24,4% dipengaruhi oleh variabel lain di luar penelitian. Variabel kemampuan *soft skills* merupakan faktor yang paling dominan dalam menunjang karir mahasiswa.

Kata kunci: Keterlibatan Organisasi, Soft Skills, Karir, Kesiapan Kerja

ABSTRACT

Aswinda H, (2026). *The Relationship Between Student Organizational Involvement and Soft Skills in Supporting Career Development (A Case Study at the Faculty of Economics and Business, Muhammadiyah University of Makassar)*. Undergraduate Thesis. Management Study Program, Faculty of Economics and Business, Muhammadiyah University of Makassar. Supervised by Siti Aisyah and Nasrullah.

This study aims to analyze the effects of student organizational involvement and soft skills on career support among students in the Faculty of Economics and Business at Muhammadiyah University of Makassar. The research employed a quantitative approach in 96 respondents. The data were analyzed using multiple linear regression with the assistance of SPSS, supported by validity, reliability, and classical assumption tests. The results show that partially, student organizational involvement has a positive and significant effect on career support ($t = 1.983$; $\text{sig.} = 0.050 \leq 0.05$). Soft skills also have a positive and significant effect on career support ($t = 4.114$; $\text{sig.} = 0.000 \leq 0.05$). The coefficient of determination (R^2) is 0.756, indicating that 75.6% of the variation in career support is explained by the independent variables, while the remaining 24.4% is explained by other variables outside this study. Soft skills are the most dominant variable in supporting students' career development.

Keywords: organizational involvement, soft skills, career, Work Readiness.