

ABSTRAK

Syahril Masngudi, Fatmawati dan Nur Wahid. Efektivitas Penerapan *Electronic Traffic Law Enforcement (ETLE)* di Polres Kabupaten Gowa

Penelitian ini bertujuan untuk mengevaluasi efektivitas penerapan *Electronic Traffic Law Enforcement (ETLE)* dalam penegakan hukum lalu lintas di wilayah hukum Polres Gowa, serta mengidentifikasi faktor pendukung dan penghambatnya. Penelitian ini menggunakan metode deskriptif kualitatif, dengan memanfaatkan teknik pengumpulan data seperti wawancara, observasi, dan dokumentasi. Informan dipilih secara purposif, termasuk petugas kepolisian, operator ETLE, dan anggota masyarakat. Analisis data dilakukan menggunakan teori efektivitas Richard M. Steers, yang mencakup indikator pencapaian tujuan, integrasi, dan adaptasi, dan didukung lebih lanjut oleh analisis faktor teknis, aspek kelembagaan, dan penerimaan masyarakat.

Temuan penelitian menunjukkan bahwa implementasi ETLE di Polres Gowa cukup efektif dalam menciptakan sistem penegakan hukum lalu lintas yang lebih modern, transparan, dan akuntabel. ETLE telah berhasil meningkatkan pemantauan pelanggaran dan mengurangi interaksi langsung antara petugas dan pelanggar, meskipun masih menghadapi tantangan seperti ketersediaan kamera yang terbatas, tingkat pelanggaran yang tinggi di area tertentu, masalah sinkronisasi data antar instansi, dan gangguan teknis seperti masalah jaringan dan server. Dari segi adaptasi, baik petugas maupun masyarakat telah menunjukkan penyesuaian yang cukup baik terhadap sistem ETLE, meskipun masih ada sebagian masyarakat yang belum sepenuhnya memahami proses tiket elektronik. Oleh karena itu, sangat penting untuk memperkuat infrastruktur teknologi, meningkatkan koordinasi kelembagaan, dan melakukan sosialisasi yang lebih intensif untuk memastikan efektivitas implementasi ETLE dapat dioptimalkan dan berkelanjutan.

Kata Kunci: Efektivitas, ETLE, Penegakan Hukum, Lalu Lintas, Polres, Kabupaten Gowa.

ABSTRACT

Syahril Masngudi, Fatmawati and Nur Wahid. Effectiveness of Electronic Traffic Law Enforcement (ETLE) Implementation at Gowa Regency Police

This study aims to evaluate the effectiveness of the implementation of Electronic Traffic Law Enforcement (ETLE) in traffic law enforcement within the jurisdiction of the Gowa Police Department, and to identify supporting and inhibiting factors. This study employed a qualitative descriptive method, utilizing data collection techniques such as interviews, observation, and documentation. Informants were selected purposively, including police officers, ETLE operators, and community members. Data analysis was conducted using Richard M. Steers' effectiveness theory, which includes indicators of goal achievement, integration, and adaptation, and was further supported by an analysis of technical factors, institutional aspects, and community acceptance.

The research findings indicate that the implementation of ETLE at the Gowa Police Department is quite effective in creating a more modern, transparent, and accountable traffic law enforcement system. ETLE has successfully improved violation monitoring and reduced direct interaction between officers and violators, although it still faces challenges such as limited camera availability, high violation rates in certain areas, data synchronization issues between agencies, and technical disruptions such as network and server issues. In terms of adaptation, both officers and the community have shown a fairly good adjustment to the ETLE system, although some still do not fully understand the electronic ticketing process. Therefore, it is crucial to strengthen technological infrastructure, improve institutional coordination, and conduct more intensive outreach to ensure the effectiveness of ETLE implementation can be optimized and sustained.

Keywords: *Effectiveness, ETLE, Law Enforcement, Traffic, Police, Gowa Regency.*