

ABSTRAK

Andi Novitha Ayu. 2025. Pengaruh Alokasi Dana Desa Dan Potensi Dana Desa Terhadap Manajemen Keuangan Desa Di Desa Marayoka, Kecamatan Bangkala, Kabupaten Jeneponto. Skripsi. Jurusan Manajemen Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Makassar. Dibimbing oleh Alamsjah dan Nasrullah.

Penelitian ini mengkaji pengaruh alokasi dana desa dan potensi dana desa terhadap manajemen keuangan desa di Desa Marayoka, Kecamatan Bangkala, Kabupaten Jeneponto. Penelitian menganalisis hubungan antara jumlah dana desa yang dialokasikan, potensi untuk menghasilkan dana desa tambahan, dan efektivitas praktik manajemen keuangan di dalam desa. Temuan ini memberikan kontribusi pada pemahaman yang lebih baik tentang bagaimana ketersediaan sumber daya memengaruhi manajemen keuangan di tingkat desa dan menawarkan wawasan untuk meningkatkan tata kelola keuangan dalam konteks yang serupa.

Kata Kunci: Alokasi Dana Desa, Potensi Dana Desa, Manajemen Keuangan Desa.



ABSTRAC

Andi Novitha Ayu.2025. The Influence of Village Fund Allocation and Village Fund Potential on Village Financial Management in Marayoka Village, Bangkala District, Jeneponto Regency.Thesis.Management Department, Faculty of Economics and Business, Muhammadiyah University of Makassar. Supervised by Alamsjah and Nasrullah.

This study examines the influence of village fund allocation and village fund potential on village financial management in Marayoka Village, Bangkala District, Jeneponto Regency. The research analyzes the relationship between the amount of allocated village funds, the potential for generating additional village funds, and the effectiveness of financial management practices within the village. The findings contribute to a better understanding of how resource availability impacts financial management at the village level and offer insights for improving financial governance in similar contexts.

Keywords: Village Fund Allocation, Village Fund Potential, Village Financial Management.

